

## PREFACE

Praise to God Almighty, because of His blessings I was able to compile and finalize this thesis entitled "Analysis the Effect of Marketing Mix on Purchasing Decisions at Outlet Chatime". Thesis is compiled as one of the graduation requirements to achieve a Bachelor of Applied Tourism, Faculty of Tourismpreneur, Agung Podomoro University. I realize that in the preparation of this thesis I was greatly assisted and guided by various parties, therefore I want to thank:

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I understand that research is far from the ideal word and there are still a lot of inadvertence and escape in it. Therefore, it is very dreamed of comments and suggestions from the assessor so that this thesis can be more perfect. After that the writer also hopes that with this writing, it can be used as a good reference stock and includes adequate news. Thank you.

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