

## DAFTAR PUSTAKA

- ';;'. (2019, March 9). ';;' - YouTube. Retrieved October 15, 2023, from <https://ojk.go.id/kanal/pasar-modal/data-dan-statistik/statistik-pasar-modal/Documents/1.%20STATISTIK%20AGUSTUS%20MGG%20KE-1%202023>
- Acar, M. K. (2009). BEHAVIOURAL FINANCE AND THE STUDY OF THE IRRATIONAL FINANCIAL CHOICES OF CREDIT CARD USERS. *Annales Universitatis Apulensis Series Oeconomica*.
- Almansour, B., & Arabyat, Y. (2017). Investment decision making among Gulf investors: Behavioral finance perspective. *International Journal of Management Studies*, vol. 24, no. 1, pp. 41-71.
- Baker, H. K., Filbeck, G., & Nofsinger, J. R. (2019). *Behavioral Finance: What Everyone Needs to Know®*. Oxford University Press.
- Baker, H. K., & Nofsinger, J. R. (Eds.). (2011). *Behavioral Finance: Investors, Corporations, and Markets*. Wiley.
- Bersinergi untuk Indonesia Maju dan Pembangunan Berkelanjutan. (2023, August 10). IDX. Retrieved October 15, 2023, from <https://www.idx.co.id/berita/siaran-pers/1974>
- Birău, F. R. (2012). The impact of Behavioral finance on stock markets. *Annals-Economy Series*. 3, 45-50.
- Chaudhary, A. K. (2013, April). IMPACT OF BEHAVIORAL FINANCE IN INVESTMENT DECISIONS AND STRATEGIES – A FRESH APPROACH. *International Journal of Management Research and Business Strategy*, Vol 2. No.2.
- DG Myers. (2010). Social Psychology. New York: McGraw-Hill.
- Dimock, M. (2019). Defining generations: Where Millennials end and Generation Z begins. *Pew Research Center*, 17(1), 1-7.
- Jahanzeb, A., Muneer, S., & Saif-ur-Rehman. (2012, Oct). Implication of Behavioral Finance in Investment Decision-making Process. *Information Management and Business Review*, Vol. 4, No. 10, pp. 532-536.
- Juwita, R., Dwianti, L., Mandang, J. Z., Yahya, M. S., & Triadi, M. R. R. (n.d.). Investment Decision of Cryptocurrency in Millennials and Gen Z.

- Kanan Budhiraja, D. T. (2018). IMPACT OF BEHAVIORAL FINANCE IN INVESTMENT DECISION MAKING. *International Journal of Civil Engineering and Technology (IJCET)*.
- Kartini, K., & Nahda, K. (2021). Behavioral Biases on Investment Decision: A Case Study in Indonesia. *Journal of Asian Finance, Economics and Business*, 8, 1231-1240.
- KNK Kartini. (2021). Behavioral Biases on Investment Decision: A Case Study in Indonesia. *Journal of Asian Finance, Economics and Business*, vol. 8, no. 3, pp. 1231-1240.
- Metawa, N, Hassan, M.K, Metawa, S, & Safa, M.F. (2019). "Impact of behavioral factors on investors' financial decisions: case of the Egyptian stock market". *International Journal of Islamic and Middle Eastern Finance and Management*, Vol. 12 No. 1, pp. 30-55. <https://doi.org/10.1108/IMEFM-12-2017-0333>
- Prasetyo, A. A., & Rahadi, R. A. (n.d.). 2022 A Conceptual Study on the Influence of Financial Literacy and Behavioral Biases on Generation Z Investment Decision Making in the Stock Market. *Hmlyan Jr Eco Bus Mgn*, 3(2), 11-23.
- Qureshi, S. A. (2012). Measuring Validity of the Determinants of Investment Decision Making.
- Ricciardi, V., & Simon, H. K. (2000). What is Behavioral Finance? *Business, Education & Technology Journal*. Vol. 2, No. 2, pp. 1-9.
- Sattar, M. A., Toseef, M., & Sattar, M. F. (2020). Behavioral Finance Biases in Investment Decision Making. *International Journal of Accounting, Finance and Risk Management*, Vol. 5, No. 2, pp. 69-75. [10.11648/j.ijafrm.20200502.11](https://doi.org/10.11648/j.ijafrm.20200502.11)
- Sewell, M. (2010). Behavioural Finance. <http://www.behaviouralfinance.net/behavioural-finance.pdf>.
- S. Noah, & MT Pasuria Lingga. (2021). The Effect of Behavioral Factors in Investor's Investment Decision. *ADI International Conference Series*.
- Sugiyono. Metode Penelitian Kuantitatif, Kualitatif, dan R&D (Bandung: Alfabeta, 2017).
- Tversky, A., & Kahneman, D. (1973). Availability: A Heuristic for Judging Frequency and Probability. *Cognitive Psychology*, 5(2), 207–232.