

ABSTRACT

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Study Program : *Architecture*

Title : *Designing A Community Center with Placemaking Approach In Mangga Besar*

This research delves into the dynamic urban landscape of Mangga Besar in Jakarta, exploring the potential of a Community Center as a transformative solution to its complex challenges. The study adopts the placemaking theory to harmonize conflicting perspectives between the local community and visitors. Rooted in the typology of public spaces, particularly Community Centers, the proposed center becomes a multifunctional hub addressing social, functional, and symbolic aspects. Beyond functional utility, it strives to encapsulate the cultural and social values important to the local community. By bridging gaps and fostering inclusivity, the Community Center aims to overturn the negative stigma associated with Mangga Besar's nightlife. Through qualitative methodologies, including field observations and interviews with placemaking experts, the research navigates the intricacies of Mangga Besar's socio-cultural fabric. This study not only contributes to the field of urban architecture but also positions the Community Center as a pivotal model for engaging communities in the design process. Ultimately, it seeks to serve as an inspiration and practical guide for other urban areas grappling with similar multifaceted challenges, emphasizing the transformative potential of architecture in reshaping public perception and revitalizing urban spaces.

Keywords: *Mangga Besar, Community Center, Placemaking, Urban Architecture, Public Space*