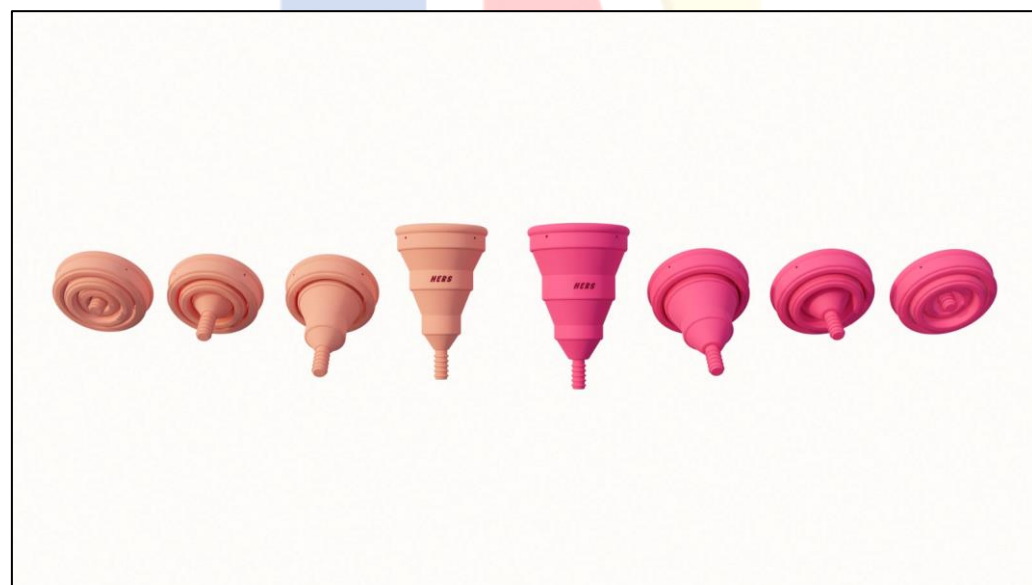


LAMPIRAN 1
Visualisasi HERS Menstrual Cup





LAMPIRAN 2
Proyeksi Pendapatan

Proyeksi Pendapatan HERS Tahun 2024 dalam Rupiah

Total Proyeksi Pendapatan (<i>Income Projection</i>) HERS pada Tahun 2024 dalam Rupiah									
No	Nama Produk	Mei	Juni	Juli	Agus	Sep	Okt	Nov	Des
1	<i>HERS Menstrual Cup Small</i>	30,856,500	43,027,675	56,398,825	68,912,850	81,769,725	126,168,800	161,482,350	133,197,225
2	<i>HERS Menstrual Cup Medium</i>	30,856,500	43,027,675	56,398,825	68,912,850	81,769,725	126,168,800	161,482,350	133,197,225
TOTAL dalam Rupiah		61,713,000	86,055,350	112,797,650	137,825,700	163,539,450	252,337,600	322,964,700	266,394,450

LAMPIRAN 3

Tabel Detail Biaya Pemasaran dalam Rupiah

Detail Biaya Pemasaran dalam Rupiah

Maret – April 2024

MARKETING PLAN	MARET			APRIL		
ABOVE THE LINE						
IG Ads						
Tiktok Ads						
Google Ads						
Shopee Ads						
Youtube Ads						
Shopee Live						
Tokopedia Affiliate Program						
Printed Banner						
Reseller/Consignment						
<i>My Bestie</i>						
<i>Zerowaste Shop</i>						
<i>Earthero</i>						
Sociolla Offline Store Advertisement						
BELOW THE LINE						
Launching Promotion						
PR Package						
Endorse Influencer Campaign						
<i>Volunteering Experience</i>		784,500				
<i>Plastic Free July</i>						
<i>#TravelCooler</i>						
<i>Merayakan Hari Kemerdekaan</i>						
Promo Twin Date Shopee						
Bazaar						
<i>Exhibition Cosmobeaute Indonesia</i>						
<i>Event Folkaland</i>						
<i>Event Sociolla Beauty Wonderland</i>						
Podcast						
30% on the Second Product						
Bundling HERS Menstrual Cup 2 Size						
Cashback Day Shopee						
Bundling HERS Menstrual Cup and Foldable Toothbrush						
Payday Sale						
Christmas Gift						
Giveaway						
New Year Campaign : Seamless Travel in Collaboration with Pureco						
TOTAL BUDGET		784,500			0	

**Detail Biaya Pemasaran dalam Rupiah
Mei – Juni 2024**

MARKETING PLAN	MEI				JUNI			
ABOVE THE LINE								
IG Ads	1,285,000	1,285,000	1,285,000	1,285,000	480,000	754,000	754,000	754,000
Tiktok Ads	213,500	213,500	213,500	213,500	213,500		213,500	213,500
Google Ads			150,000	150,000	150,000			
Shopee Ads					100,000	100,000	100,000	100,000
Youtube Ads	300,000	300,000	300,000	300,000			300,000	300,000
Shopee Live					100,000			
Tokopedia Affiliate Program				184,619	110,771	110,771	110,771	110,771
Printed Banner								
Reseller/Consignment								
<i>My Bestie</i>							276,750	276,750
<i>Zerowaste Shop</i>							184,500	184,500
<i>Earthero</i>							184,500	184,500
Sociolla Offline Store Advertisement								
BELOW THE LINE								
Launching Promotion				1,476,000				
PR Package				7,000,000				
Endorse Influencer					1,500,000	2,500,000	1,500,000	
Campaign								
<i>Volunteering Experience</i>								
<i>Plastic Free July</i>								
<i>#TravelCooler</i>								
<i>Merayakan Hari Kemerdekaan</i>								
Promo Twin Date Shopee					369,000			
Bazaar								
<i>Exhibition Cosmobeaute Indonesia</i>								
<i>Event Folkaland</i>								
<i>Event Sociolla Beauty Wonderland</i>								
Podcast								
30% on the Second Product						996,300		
Bundling HERS Menstrual Cup 2 Size								
Cashback Day Shopee								
Bundling HERS Menstrual Cup and Foldable Toothbrush								
Payday Sale								
Christmas Gift								
Giveaway								
New Year Campaign : Seamless Travel in Collaboration with Purecco								
TOTAL BUDGET			16,154,619			13,232,386		

**Detail Biaya Pemasaran dalam Rupiah
Juli – Agustus 2024**

MARKETING PLAN	JULI				AGUSTUS			
ABOVE THE LINE								
IG Ads	771,000	771,000			240,000	240,000		
Tiktok Ads	213,500	213,500			213,500	213,500		
Google Ads	150,000							
Shopee Ads	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
Youtube Ads			300,000	300,000				
Shopee Live	200,000						200,000	
Tokopedia Affiliate Program	147,695	147,695	147,695	147,695	258,467	258,467	147,695	147,695
Printed Banner								
Reseller/Consignment								
<i>My Bestie</i>	221,400	166,050	166,050	221,400	221,400	221,400	276,750	221,400
<i>Zerowaste Shop</i>	110,700	110,700	110,700	110,700	110,700	110,700	221,400	110,700
<i>Earthero</i>	73,800	73,800	73,800	73,800	73,800	73,800	147,600	73,800
Sociolla Offline Store Advertisement	2,500,000	2,500,000	2,500,000	2,500,000				
BELOW THE LINE								
Launching Promotion								
PR Package								
Endorse Influencer	2,230,000		2,000,000		2,500,000	3,300,000		
Campaign								
<i>Volunteering Experience</i>								
<i>Plastic Free July</i>		130,750						
<i>#TravelCooler</i>								
<i>Merayakan Hari Kemerdekaan</i>							12,546,000	
Promo Twin Date Shopee	369,000							
Bazaar								
<i>Exhibition Cosmobeaute Indonesia</i>								
<i>Event Folkaland</i>								
<i>Event Sociolla Beauty Wonderland</i>								
Podcast				5,650,000				5,650,000
30% on the Second Product								
Bundling HERS Menstrual Cup 2 Size			1,512,000					
Cashback Day Shopee								399,000
Bundling HERS Menstrual Cup and Foldable Toothbrush								
Payday Sale								
Christmas Gift								
Giveaway								
New Year Campaign : Seamless Travel in Collaboration with Purecco								
TOTAL BUDGET			25,802,431				28,577,774	

Detail Biaya Pemasaran dalam Rupiah September – Oktober 2024

MARKETING PLAN	SEPTEMBER				OKTOBER			
ABOVE THE LINE								
IG Ads	514,000	514,000	771,000	771,000	771,000	771,000		514,000
Tiktok Ads	213,500	213,500	105,000	105,000	105,000	105,000		213,500
Google Ads								
Shopee Ads	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
Youtube Ads								
Shopee Live		100,000				100,000		
Tokopedia Affiliate Program	147,695	295,390	110,771	110,771	110,771	295,390	110,771	110,771
Printed Banner						160,575		
Reseller/Consignment								
<i>My Bestie</i>	332,100	387,450	332,100	332,100	387,450	498,150	387,450	387,450
<i>Zerowaste Shop</i>	147,600	221,400	147,600	147,600	184,500	332,100	184,500	184,500
<i>Earthero</i>	110,700	184,500	110,700	110,700	147,600	184,500	147,600	147,600
Sociolla Offline Store Advertisement					2,500,000	2,500,000	2,500,000	2,500,000
BELOW THE LINE								
Launching Promotion								
PR Package								
Endorse Influencer	5,400,000	3,500,000	2,000,000		5,000,000			3,300,000
Campaign								
<i>Volunteering Experience</i>								
<i>Plastic Free July</i>								
<i>#TravelCooler</i>								
<i>Merayakan Hari Kemerdekaan</i>								
Promo Twin Date Shopee		369,000				553,500		
Bazaar								
<i>Exhibition Cosmobeaute Indonesia</i>						50,000,000		
<i>Event Folkaland</i>								
<i>Event Sociolla Beauty Wonderland</i>								
Podcast				5,650,000			5,650,000	
30% on the Second Product								
Bundling HERS Menstrual Cup 2 Size								
Cashback Day Shopee								
Bundling HERS Menstrual Cup and Foldable Toothbrush							2,025,000	
Payday Sale								
Christmas Gift								
Giveaway								
New Year Campaign : Seamless Travel in Collaboration with Purecco								
TOTAL BUDGET			23,855,178				83,469,680	

**Detail Biaya Pemasaran dalam Rupiah
November – Desember 2024**

MARKETING PLAN	NOVEMBER				DESEMBER			
ABOVE THE LINE								
IG Ads	514,000		128,500	128,500	257,000	257,000	257,000	257,000
Tiktok Ads	213,500		105,000	105,000	213,500	213,500	213,500	213,500
Google Ads					150,000	150,000	150,000	150,000
Shopee Ads	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000
Youtube Ads								
Shopee Live		100,000				100,000		
Tokopedia Affiliate Program	110,771	295,390	110,771	110,771	147,695	295,390	147,695	147,695
Printed Banner	160,575			160,575				
Reseller/Consignment								
<i>My Bestie</i>	498,150	608,850	498,150	498,150	664,200	774,900	664,200	664,200
<i>Zerowaste Shop</i>	221,400	369,000	221,400	221,400	295,200	405,900	295,200	295,200
<i>Earthero</i>	184,500	221,400	184,500	184,500	221,400	332,100	221,400	221,400
Sociolla Offline Store Advertisement					2,500,000	2,500,000	2,500,000	2,500,000
BELOW THE LINE								
Launching Promotion								
PR Package								
Endorse Influencer	500,000	5,000,000	5,000,000	6,600,000	1,500,000	4,000,000		4,000,000
Campaign								
<i>Volunteering Experience</i>								
<i>Plastic Free July</i>								
<i>#TravelCooler</i>								
<i>Merayakan Hari Kemerdekaan</i>								
Promo Twin Date Shopee		738,000				922,500		
Bazaar								
<i>Exhibition Cosmobeaute Indonesia</i>								
<i>Event Folkaland</i>				5,000,000				
<i>Event Sociolla Beauty Wonderland</i>	30,000,000							
Podcast			5,650,000				5,650,000	
30% on the Second Product								
Bundling HERS Menstrual Cup 2 Size								
Cashback Day Shopee								
Bundling HERS Menstrual Cup and Foldable Toothbrush								
Payday Sale				3,985,000				
Christmas Gift						532,000		
Giveaway			52,300					
New Year Campaign : Seamless Travel in Collaboration with Pureco							130,750	130,750
TOTAL BUDGET			69,080,055				35,641,776	

LAMPIRAN 4

Tabel Biaya Operasional dan Pemasaran

Januari – Juni 2024

OPERATING EXPENSE (OPEX) AND MARKETING REPORT						
Period : January - December 2024						
Expense Post	Jan	Feb	Mar	April	Mei	Juni
Biaya Operasional:						
Biaya Sociolla						
Gaji Karyawan	Rp14,000,000	Rp14,000,000	Rp14,000,000	Rp14,000,000	Rp41,900,000	Rp41,900,000
Biaya Listrik dan Air Warehouse				Rp150,000	Rp300,000	Rp300,000
Biaya Internet Warehouse				Rp140,000	Rp280,000	Rp280,000
Biaya Pengiriman dan Bea Cukai					Rp27,500,000	
Biaya Shopee Mall [Biaya Administrasi, Biaya Pembayaran, Biaya Layanan Gratis Ongkir]					Rp4,292,700	Rp4,936,605
Biaya Tokopedia [Biaya Layanan, Biaya Layanan Gratis Ongkir]					Rp771,150	Rp1,028,200
Stationary					Rp687,000	Rp754,450
Total Operating Expense	Rp14,000,000	Rp14,000,000	Rp14,000,000	Rp14,290,000	Rp75,730,850	Rp49,199,255
Marketing Expense:						
Total Marketing Expense	Rp0	Rp0	Rp784,500	Rp0	Rp16,154,619	Rp13,232,386
TOTAL COST/EXPENSE	Rp14,000,000	Rp14,000,000	Rp14,784,500	Rp14,290,000	Rp91,885,469	Rp62,431,641

Juli – Desember 2024

OPERATING EXPENSE (OPEX) AND MARKETING REPORT							
Period : January - December 2024							
Expense Post	July	Agus	Sep	Okt	Nov	Des	Total
Biaya Operasional:							
Biaya Sociolla	Rp1,384,643	Rp2,492,357	Rp3,600,071	Rp5,261,642	Rp9,415,569	Rp9,969,426	Rp32,123,706
Gaji Karyawan	Rp41,900,000	Rp41,900,000	Rp41,900,000	Rp41,900,000	Rp41,900,000	Rp41,900,000	Rp335,200,000
Biaya Listrik dan Air Warehouse	Rp300,000	Rp300,000	Rp300,000	Rp300,000	Rp300,000	Rp300,000	Rp2,400,000
Biaya Internet Warehouse	Rp280,000	Rp280,000	Rp280,000	Rp280,000	Rp280,000	Rp280,000	Rp2,240,000
Biaya Pengiriman dan Bea Cukai							Rp27,500,000
Biaya Shopee Mall [Biaya Administrasi, Biaya Pembayaran, Biaya Layanan Gratis Ongkir]	Rp5,580,510	Rp6,224,415	Rp6,653,685	Rp7,941,495	Rp8,585,400	Rp9,014,670	Rp53,229,480
Biaya Tokopedia [Biaya Layanan, Biaya Layanan Gratis Ongkir]	Rp1,285,250	Rp1,542,300	Rp1,799,350	Rp2,184,925	Rp2,441,975	Rp2,827,550	Rp13,880,700
Stationary	Rp828,550	Rp913,900	Rp1,260,150	Rp1,606,700	Rp1,769,150	Rp1,830,900	Rp9,650,800
Total Operating Expense	Rp51,558,953	Rp53,652,972	Rp55,793,256	Rp59,474,762	Rp64,692,094	Rp66,122,546	Rp476,224,686
Marketing Expense:							
Total Marketing Expense	Rp25,802,431	Rp28,577,774	Rp23,855,178	Rp83,469,680	Rp69,080,055	Rp35,641,776	Rp295,813,898
TOTAL COST/EXPENSE	Rp77,361,383	Rp82,230,745	Rp79,648,434	Rp142,944,441	Rp133,772,149	Rp101,764,322	Rp772,038,584

LAMPIRAN 5
Capital Expenditure

Capital Expenditure dalam Rupiah				
No	Item	Unit	Harga/Unit	Total
1	Biaya Pembuatan Persekutuan Komando	1	6,000,000	6,000,000
2	Biaya Pembuatan Hak Merk Dagang	1	500,000	500,000
3	Biaya Perizinan Edar Alkes A	1	1,500,000	1,500,000
4	Biaya Pembuatan Barcode	1	5,437,000	5,437,000
5	Biaya Pembuatan Website	1	6,235,200	6,235,200
6	Pembuatan Cetakan Menstrual Cup	2	23,483,100	46,966,200
7	Rak Barang Besi	3	387,000	1,161,000
8	Dispenser Lakban Air	1	314,100	314,100
9	Thermal Printer	1	925,000	925,000
TOTAL				Rp 69,038,500
Modal Kerja (Working Capital Projection)				Rp 261,500,000
Total Investasi yang Dibutuhkan				Rp 479,498,469

LAMPIRAN 6
Income Statement

Income Statement pada Tahun 2024 dalam Rupiah													
Keterangan	Jan	Feb	Mar	Apr	Mei	Jun	Jul	Agus	Sep	Okt	Nov	Des	TOTAL
Sales / Revenue	-	-	-	-	66,420,000	92,619,000	121,401,000	148,338,000	176,013,000	271,584,000	347,598,000	286,713,000	1,510,686,000
COGS	-	-	-	-	4,707,000	6,563,650	8,603,350	10,512,300	12,473,550	19,246,400	24,633,300	20,318,550	107,058,100
Gross Profit	-	-	-	-	61,713,000	86,055,350	112,797,650	137,825,700	163,539,450	252,337,600	322,964,700	266,394,450	1,403,627,900
Operating Expense	14,000,000	14,000,000	14,000,000	14,290,000	75,730,850	49,199,255	51,558,953	53,652,972	55,793,256	59,474,762	64,692,094	66,122,546	476,224,686
Marketing Expense	-	-	784,500	-	16,154,619	13,232,386	25,802,431	28,577,774	23,855,178	83,469,680	69,080,055	35,641,776	295,813,898
Total Expense	14,000,000	14,000,000	14,784,500	14,290,000	91,885,469	62,431,641	77,361,383	82,230,745	79,648,434	142,944,441	133,772,149	101,764,322	772,038,584
NET INCOME (PROFIT/LOSS)	-14,000,000	-14,000,000	-14,784,500	-14,290,000	-30,172,469	23,623,709	35,436,267	55,594,955	83,891,016	109,393,159	189,192,551	164,630,128	631,589,316

LAMPIRAN 7
Proyeksi Arus Kas

Proyeksi Arus Kas Tahun 2024 dalam Rupiah												
Keterangan	Jan	Feb	Mar	Apr	Mei	Jun	Jul	Agus	Sep	Okt	Nov	Des
<i>Capital Investment</i>	479,498,469											
<i>Cash Increase</i>	-	-	-	-	66,420,000	92,619,000	121,401,000	148,338,000	176,013,000	271,584,000	347,598,000	286,713,000
<i>Cash Decrease</i>	14,000,000	14,000,000	14,784,500	14,290,000	96,592,469	68,995,291	85,964,733	92,743,045	92,121,984	162,190,841	158,405,449	122,082,872
<i>Closing Cash Balance</i>	465,498,469	451,498,469	436,713,969	422,423,969	392,251,500	415,875,209	451,311,476	506,906,431	590,797,447	700,190,606	889,383,157	1,054,013,285

LAMPIRAN 8

Surat Penawaran Shenzhen Zhida Xintai Technology Co., Ltd,

12/2/23, 6:34 PM

Gmail - Re: Re: Request on Quotation of Customized 125 Model Menstrual Cup



Ariesta Maya <ariesta.tata03@gmail.com>

Re: Re: Request on Quotation of Customized 125 Model Menstrual Cup

1 message

Amy <zdxt07@zdkjisy.com>

Sat, Nov 18, 2023 at 7:59 AM

To: ariestamaya262@gmail.com, ariesta.tata03@gmail.com

Hi Ariesta ,

Please check below updated quotation for your reference .

Item : customized size menstrual cups

Model No : ZDXT-125CH

Quantity : 2pcs (model)

Price : USD1500 for one size , so two size is USD3000

Quantity : 10:000pcs ,each size 5000pcs

Package : 100pcs/bag

Unit Price : USD0.75/pc

Model time : 15-18 days

Mass production time : 15-20 days

Item : Folding cup

Capacity : 200ml

Quantity : 10:000pcs

Packing : sealed PE bag

Unit Price : USD0.68/pc

Mass production time : 15-20 days

Total round 1420KG , 5CBM , carton size is 50*38*33cm , 84 cartons .

Waiting for your reply .

Thanks & Best Regards

Amy

Shenzhen Zhida Xintai Technology Co., Ltd.

Mobile:+86-13509824581

Skype : zdxt07@zdkjisy.com

WhatsApp : +86-13509824581

E-mail : zdxt07@zdkjisy.com zdxt2004@163.com

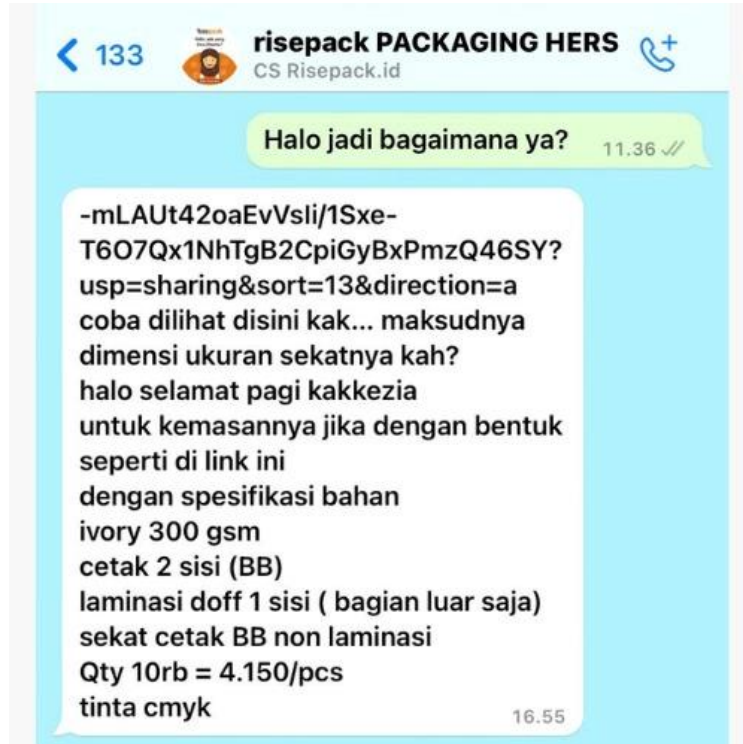
Web:www.zdkjisy.com

web:www.siliconproduct.com

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LAMPIRAN 9
Surat Penawaran *Risepack*



LAMPIRAN 10
Surat Penawaran *Four Cargo*



CV. DERMAGA MULIA ABADI (FOUR CARGO)

Ruko The Savoy C1 No.33
Jl. River Garden Boulevard Kel. Cakung Timur Kec. Cakung
Jakarta Timur 13910 Telpn: +62 021 29191 770 Email: fourcargo4@gmail.com

Jakarta , 24 November 2023

No : FOURC/SP-22/2023-2411
Hal : Surat Penawaran Forwarding China - Indonesia

Kepada Yth

Bapak/Ibu

Ariesta Maya ,

Jl. Jendral S. Parman

Duren Selatan, kec. Grogol

Petamburan , Jakarta Barat

Dengan Hormat,

Perkenalkan, saya Intan Maulida perwakilan perusahaan forwarder import bernama CV. Dermaga MuliaAbadi atau lebih dikenal sebagai FOUR CARGO.

Berikut estimasi biaya forwarding dari China ke Jakarta, Indonesia melalui jalur laut :

Barang Umum

Estimasi total 5 CBM

: **Rp. 27.500.000 (All In)**

Estimasi barang sampai dengan menggunakan jalur laut adalah 25-30 Hari . Harga di atas sudah '*All In*' dalam arti sudah termasuk asuransi kehilangan sesuai invoice, *Warehousing*, pengiriman, *custom clearance*, pajak & bea masuk bersih sampai Jakarta / Alamat Gudang anda .



CV. DERMAGA MULIA ABADI (FOUR CARGO)

Ruko The Savoy C1 No.33

Jl. River Garden Boulevard Kel. Cakung Timur Kec. Cakung

Jakarta Timur 13910 Telpn: +62 021 29191 770 Email: fourcargo4@gmail.com


Demikian harga penawaran dari CV. Dermaga Mulia Abadi (FOUR CARGO), terima kasih atas kepercayaan bapak/ibu dalam memilih jasa kami. Semoga kami dapat menjadi mitra yang tepat bagi bisnis bapak/ibu.

Hormat saya,

Intan Maulida
Konsultan
Import

LAMPIRAN 11

Bukti FDA-Certified



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1 result found for **Owner Operator Number :**
 10062771 **Owner Operator Name :**
 SHENZHEN ZHIDA XINTAI TECHNOLO

[New Search](#)

Establishment Name	Registration Number	Current Registration Yr
SHENZHEN ZHIDA XINTAI TECHNOLOGY CO., LTD. CHINA	3012929415	2022
<ul style="list-style-type: none"> ● Cup, Menstrual - Bellabeat- BIRRAD- Cup, Menstrual- Menstrual Cup; Eco Mujer Cup Colombia Freedom Cup, Active Cup; Funmi Cup; Moontime Cup; OnCup; Salti Menstrual Cup - Collapsible Cup; Bell Cup; Disc Cup; Ring Cup; Sirona -Menstrual Cups 		Manufacturer
<ul style="list-style-type: none"> ● Urinal - Urinal-Female Urinal 		Contract Manufacturer; Manufacturer
<ul style="list-style-type: none"> ● Massager, Therapeutic, Manual - Massager Anti Cellulite Massager Silicone Massage Brush; Massager, Therapeutic, Manual-Silicone Massager Massage Comb 		Contract Manufacturer; Manufacturer
<ul style="list-style-type: none"> ● Radiographic Protective Glove - Medical Gloves 		Contract Manufacturer; Manufacturer
<ul style="list-style-type: none"> ● Device, Pressure Applying - Device, Pressure Applying-Cupping Jars 		Contract Manufacturer; Manufacturer
<ul style="list-style-type: none"> ● Shield, Eye, Ophthalmic (Including Sunlamp Protective Eyewear And Post-Mydriatic Eyewear) - Goggles 		Contract Manufacturer; Manufacturer
<ul style="list-style-type: none"> ● Non-Surgical Isolation Gown - Security&Protection-Protective Clothing 		Contract Manufacturer; Manufacturer
<ul style="list-style-type: none"> ● Mask, Scavenging 		Contract Manufacturer; Manufacturer
<ul style="list-style-type: none"> ● Cushion, Pad, Denture, Wax Impregnated Cotton, Over The Counter - Baby Oral Cleaner; Bamboo Toothbrush 		Manufacturer
<ul style="list-style-type: none"> ● Pad, Menstrual, Reusable - Menstrual Pad 		Manufacturer
<ul style="list-style-type: none"> ● Pad, Menstrual, Unscented - Menstrual Disc 		Contract Manufacturer; Manufacturer

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LAMPIRAN 12

Specification Reusable Menstrual Cup by UNFPA, UNHCR, UNICEF



Menstrual Cup Specifications

General description

A reusable menstrual cup made of medical grade silicone, to be worn inside the vagina to collect menstrual fluid. The menstrual cup comes with a protective pouch and user instructions.

Product description

Reusable menstrual cup (non-absorbent bell-shaped hygienic device) made of medical grade silicone, to be worn inside the vagina to collect menstrual fluid.

The cup creates a vacuum seal and is held in place by the walls of the vagina. Product comes with a protective textile pouch and user instructions. Workmanship and quality of the cup are declared by the manufacturer and allow in-use functionality for a minimum of 1 year.

Cup material: Medical grade silicone (may include elastomer, dye or colorant but no more than 0.5 per cent).

The material is comfortable to use, dimensionally stable and resilient to rebound. The cup will go back immediately to its original form after a prolonged period of use.

Material ensures easy insertion (easy to unfold in the vaginal cavity) and removal.

Material has good tear strength and endures boiling, cyclic use and pulling out.

Material is most often transparent but can come in different colors.

Material is hypoallergenic, non-absorbent and contains no harmful additives or chemicals.

The material, dye and colorants used are non-toxic, non-carcinogenic, non-mutagenic and do not cause skin irritation or skin sensitization.

Material is biocompatible and does not change performance after multiple uses (12 cycles).

Non-sterile.

Reusable for monthly use.

Shelf life minimum 5 years.

Easy to clean using the minimum quantity of supplies possible (e.g. boiled water in a pot or another container).

The cup must have a minimum of two air holes close to the rim and covering at least 2 sides.

Diameter of air holes is approximately 1 mm each.

Air holes have no sharp edges; the surface is smooth.

Cup wall thickness: 2 mm (+/- 0.3 mm).

Pull-out stem length: minimum 15 mm.

The pull out stem design allows firm grip for easy removal, easy spin and comfort during use.

The stem does not have a slippery surface, it is not hollow (for easy cleaning), and it does not have sharp edges.

Product comes with a protective textile pouch

May come with container for sterilization.

Cup size

Small size for menstruators with light flow or a low cervix - especially young women/menstruators.

Outer (ext.) diameter of the rim: 36-40 mm.

Length of the cup excluding pull out stem: approx. 40-50 mm.

Cup capacity approx. 15-25 ml.

Firmness: Soft to Medium.

Medium size for adult menstruators.



Outer (exterior) diameter of the rim: 41-44 mm.
Length of the cup excluding pull out stem: approx. 45-55 mm.
Cup is able to collect approx. 20-30 ml.
Firmness: Soft to Medium.

Large size for adult menstruators with a high cervix, heavy flow or after first child, vaginal delivery.
Outer (ext.) diameter of the rim: 45-48 mm.
Length of the cup excluding pull out stem: approx. 48-58 mm.
Cup is able to collect approx. 30-40 ml.
Firmness: Medium to hard

Note: Cup size, capacity, firmness and length vary by brand and the above size is therefore indicative only. The correct cup size depends on factors such as the individual anatomy of the user, user preference for cup firmness and the flow quantity.

Supplied with

A washable, non-linting textile (e.g. cotton) pouch with a closing mechanism.
The protective pouch is used for storing a cleaned cup during non-flow days.

Accessories / Spare Parts / Consumables (available but not supplied)

N/A

Instructions for use

Manufacturer's instructions for use (in English, Arabic, Spanish and French) should come with pictorial illustrations and/or drawings for folding and insertion.
Instructions for Use (IFU) may include a QR code or a link to the video of instructions for use.
IFU will include guidance for washing and sterilization.
Instructions for storage and maintenance.
Guidance for the appropriate time to empty and clean the cup (e.g. maximum 8 to 12 hours inside vagina), guidance for not using the cup during non-flow days of the cycle, guidance for leaking and guidance related to potential discoloration of the product.
Instructions and warnings if irritation, discomfort, injury or a toxic shock syndrome is experienced by the user.
Guidance on stem length adjustment, where applicable.
Warnings to prevent sharing of the cup or cup use during sexual intercourse.
Warning to prevent use if the cup is not properly washed/sterilized.
The cup must be washed frequently in clean, boiling water as per manufacturer's instructions.
Instructions should specify the manufacturer's recommendation for the maximum product life time (maximum time of use before replacement is required).

Compatibility with IUDs

The IFU include the following precaution note:
Women using Intra-uterine Devices (IUDs) for contraception should take caution as there have been scientific reports of menstrual cups having contributed to dislodging of the IUD.¹ Consultation with a

¹ Obstetrics & Gynecology: May 2020 - Volume 135 - Issue - p 1S
doi: 10.1097/01.AOG.0000662872.89082.83



local health worker is advised. Women with IUDs may need to consider an alternative option for either family planning or menstrual flow management.

Packaging and labelling

One (1) cup with a textile pouch in a protective primary packaging.
Cup is individually placed in a sealed package between the factory and the end user.

Label includes:

Name and address of manufacturer
Product name and description including any brand name
Manufacturer's product code or reference number
Product size
Manufacturing and expiry date
Lot/batch information
Symbols used according to ISO 15223
CE or FDA mark

Regulation and Conformity Requirements

ISO 13485 or ISO 9001
CE mark (CE self-declaration), or FDA registration, or MDSAP, or equivalent

Classification

US FDA: Device class 2
EU: Personal hygiene device

Safety and product standards






Product must comply with following standards:
ISO 10993-1
ISO 10993-3
ISO 10993-5
ISO 10993-10
Compliance to regulations related to the use of chemicals (e.g. REACH, SVHC in European Union).
Materials: PhEur or USP pharmacopeia

Environmental requirements

Sustainable, recycled, re-used or reusable materials for packaging, textile pouch and containers for storage and cleaning are preferred, and the manufacturer of the cup is preferably in compliance with or operates as per the principles of ISO 14001.

LAMPIRAN 13

Daftar Pembelian Barang dan *Stationary*

Foto Barang	Nama Barang	<i>Link</i>	Jumlah Barang
	Rak Besi	https://shopee.co.id/product/546934752/21566587987?d_id=79037&utm_content=32rUjtmBZ7SnEm3CgmjkyuaDdf3u	3 pcs
 <p>Dispenser Lakban Air</p> <p>pulpable</p>	Dispenser Lakban Air	https://shopee.co.id/product/226897480/11472036310?d_id=98a0e&utm_content=2WsYMRwjXToHGlcxNHwmeD4pKhQB	1 pcs
 <p>JOYKO®</p> <p>JOYKO® Gel Pen (Pulp Air) JK-100</p> <p>WATER RESISTANT (Tahan Air)</p> <p>0,6 mm 12</p>	Pulpen	https:// toko.co.id/product/273696743/7684678895?d_id=98a0e&utm_content=2WsYMRwjXU1u6xNhcLcTZwrD7chu	8 lusin
 <p>PRO-HEALTH</p> <p>HAND SANITIZER CAIR 1000 ML 70% ETHANOL</p> <p>Liquid Hand Antiseptic</p> <p>AMBIK LINTAS PROHEALTH 70% ETHANOL 1000 ML</p>	<i>Hand Sanitizer</i>	https://tokopedia.link/TmS3K8P7bFb	8 pcs
 <p>NITRILE GLOVES</p> <p>100%</p> <p>4.9G 240mm</p> <p>sekali pakai</p>	<i>Latex Gloves</i>	https://tokopedia.link/6gV4QNS7bFb	8 box

	<p><i>Gummed-Tape 2,5cm</i></p>	<p>https://shopee.co.id/product/226897480/11875947217?d_id=79037&utm_content=32rUjtmCY2FSBSPferdQ Sivp77Bd</p>	<p>33 pcs</p>
	<p><i>Corrugated Box 15cm</i></p>	<p>https://shopee.co.id/product/518071997/14256934114?d_id=79037&utm_content=32rUjtmBZ8SfjyG8GD6h69smYXo5</p>	<p>4.603 pcs</p>
	<p><i>Honeycomb Paper Wrap</i></p>	<p>https://shopee.co.id/NEW-PAPELROLL-RECYCLED-40cm-x-200m-Honeycomb-Paper-Wrap-Eco-Friendly-i.383452597.22782859035?sp_atk=030949c2-fc24-4719-b797-ca94e2686b1b&xptdk=030949c2-fc24-4719-b797-ca94e2686b1b</p>	<p>12 pcs</p>
	<p><i>Label Thermal</i></p>	<p>https://tokopedia.link/BGyAT4TccFb</p>	<p>10 pcs</p>
	<p><i>Thermal Printer</i></p>	<p>https://shopee.co.id/XPrinter-420B-Printer-Barcode-Bluetooth-USB-Direct-Thermal-Label-RESI-Alamat-A6-Market-Place-i.1756487.7559333604?sp_atk=75fa510f-3a4a-49e7-8f2b-0a332fbb869c&xptdk=75fa510f-3a4a-49e7-8f2b-0a332fbb869c</p>	<p>1 pcs</p>

LAMPIRAN 14

Rate Card Influencer

Rate Card

<p>Instagram Foto Rp 7.500.000 • With Kids + 25% • With Husband + 3% • Carousel or Photo +15%</p> <p>Instagram Session Rp 10.000.000 • with link + 1% • with kids + 15%</p> <p>Instagram Video & Reels Rp 15.000.000 include production</p> <p>Instagram Video Rp 9.000.000 Post Only</p> <p>Event Attending Rp 9.000.000 (Virtual / Offline) + 1G Story Session</p> <p>Speaking Package Rp 15.000.000 (Virtual / Offline) + 1G Photo + 1G Story</p> <p>Link On Bio Rp 2.000.000 For 1 weeks</p> <p>Tag Partnership Rp 1.500.000</p> <p>Collaboration Tag Rp 1.500.000</p> <p>Mention Ecommerce Rp 1.500.000</p>	<p>Live Instagram Rp 12.000.000 Up to 60 Sec</p> <p>Tiktok Rp 6.500.000 Duration confirm Kind</p> <p>Event Attending Package Rp 12.000.000 (Virtual / Offline) + 1G Photo + 1G Story</p> <p>Speaking & Mentoring Rp 12.000.000 (Virtual / Offline) + 1G Story</p> <p>Talent Photo Shoot / Video Shoot Rp 10.000.000 Max 4 days / Overtime or hour (Add Cost) 25% from rate / with Kids + 3%</p>
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Kelinci Tertidur
 —RR Kushandari—

Dinni Septianingr...
dinni_s

Kami dari Podomoro University kakk,
jurusan Bisnis Perhotelan 😊

New Messages

8:31 PM

Rate saya 5jt utk 1x post feed/reels

Sebenarnya utk kalian masukkan
proyeksi aja, bs pakai influencer
calculator



**Instagram Money Calculator |
Estimated Instagram Influencer
Earnings per Post**

The Instagram Money Calculator
allows you to calculate your estimated
earnings from your Instagram account
if you believe you are an influencer,
based on your engagement and
number of followers.

[https://influencermarketinghub.com/
instagram-money-calculator/](https://influencermarketinghub.com/instagram-money-calculator/)

Spt itu 🙌

Biasanya kenyataan gak jauh2 dr situ



36

Rate Card

- IG Feed Foto: 3 juta/post
- Extra slide/carousel 500k/slide
- IG Story w/ link swipe up 1 part: 1 juta
- IG Story w/ link swipe up 3 parts: 2 juta
- IG Feed Reels 90 detik: 8 juta/post; mirroring ke Tiktok: 10 juta
- IG Feed Reels 3 mnt: 10 juta/post; mirroring ke Tiktok: 12 juta
- Tiktok Video (durasi 30-90 detik): 3 juta/post
- YT Non-eksklusif video: 20 juta (konsep softselling dari Olive, durasi promosi maks. 5 menit)
- YT Eksklusif Video tanpa Hak Siar: 30 juta (review hard-selling tergantung konsep/brief dari klien, durasi maks 10 menit)
- YT Eksklusif Video dengan Hak Siar: 40 juta (review hard-selling tergantung konsep/brief dari klien, durasi maks 10 menit)
- Talent for Video Shoot: 20 jt/hari
- Talent for Photo Shoot: 15 jt/hari

Rate Card

- Offline Event Attendance/Guest Speaker event (durasi 2-3 jam, plus copyright record): 10 juta; exclude akomodasi tim (1 orang) & transport. Lokasi KOL: Jababeka, Cikarang
- Speaker/Guest star online event (durasi 60-90 menit, free 2x igs flyer): 5 juta

ToP:

- ✓ Pembayaran upfront/full payment saat MoU
- ✓ Jika ingin payment setelah upload, wajib DP 50% di awal
- ✓ Ratecard tercantum sudah Net/Exclude pajak
- ✓ Pengiriman brief/produk maks. 1 minggu setelah transfer fee

DR. NILA F. DAULAY

DOKTER, CONTENT CREATOR, INFLUENCER (@dr.nila_daulay)

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