LEGITIMATION PAGE

INFLUENCE OF HERDING BEHAVIOR, HEURISTICS FACTOR AND PROSPECT FACTOR ON INVESTMENT DECISIONS IN THE CRYPTOCURRENCY MARKET

FINAL THESIS

In partial fulfillment of the requirements for a bachelor's degree in business

By:

FELIX LEONARDI

11200013

Have been examined and approved in Jakarta, 28 July 2024

Approval,

Supervisor

Maria Dini Gilang Prathivi, S S, M M.

NIP. 1123019

Approval,

Head of Entrepreneurship

Study Program

Dean of Entrepreneurship

Faculty

Dang Arif Hartono S.Pd., M.A.

NIP. 1116036

Dr. Wisnu Sakti Dewobroto S.T., M.Sc.

NIP. 1017061