

ABSTRACT

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Study Program: Hotel Business

Title : Hospitality Business Program Students Opinion Analysis of E-Learning

This research was made to do data analysis about E-Learning method that applied on Podomoro University, Hospitality Business Program. There is three point of main topic analysis in this research that consist of HBP Students overall opinion of the E-Learning methods that been used, HBP Students opinion on Zoom Application and PU Portal Forum that used as one of the E-Learning Teaching Platform and HBP Students suggestion to make HBP E-Learning method & procedure become better. Qualitative method used as analytical method used on this research and writer do personal interview with PU HBP Students to collect research data. This research showed that HBP Students doesn't fully felt comfortable with HBP E-Learning method and that some changes need to be done to make HBP E-Learning method become more effective. In conclusion data on this research could be used as one of the consideration points on changing some of the procedure on E-Learning method that Podomoro University HBP used now.

Keyword: E-Learning, Podomoro University (PU), Hospitality Business Program (HBP)