

## TABLE OF CONTENT

<b>PLAGIATE FREE ORISINALITY STATEMENTS</b> .....	i
<b>ENDORSMENT PAGE</b> .....	ii
<b>PREFACE</b> .....	iii
<b>STATEMENT OF SCIENTIFIC PUBLICATION AGREEMENT FOR ACADEMIC INTEREST</b> .....	iv
<b>ABSTRACT</b> .....	v
<b>TABLE OF CONTENT</b> .....	vi
<b>TABLE OF PICTURE</b> .....	viii
<b>LIST OF TABLES</b> .....	ix
<b>CHAPTER I</b> .....	1
<b>INTRODUCTION</b> .....	1
<b>1.1 Background Problem</b> .....	1
<b>1.2 Identification of Research</b> .....	3
<b>1.3 Limitation of the Problem</b> .....	3
<b>1.4 Purpose of the Research</b> .....	4
<b>1.5 Benefit of the Research</b> .....	4
<b>CHAPTER II</b> .....	5
<b>LITERATURE REVIEW</b> .....	5
<b>2.1 Theoretical Background</b> .....	5
<b>2.2 Theory of Efficiency</b> .....	6
<b>2.3 Theory of Training</b> .....	7
<b>2.4 Efficiency of Online Training</b> .....	9
<b>2.5 Frame of Mind</b> .....	11
<b>2.6 Training Evaluation and Feedback</b> .....	18
<b>CHAPTER III</b> .....	20
<b>METHODOLOGY</b> .....	20
<b>3.1 Qualitative Research Ethnographic Model</b> .....	20
<b>3.2 Variables and Measures</b> .....	21
<b>3.3 Sample</b> .....	21
<b>3.4 Sample Collection Technique</b> .....	22
<b>3.5 Data Analysis Technique</b> .....	23
<b>CHAPTER IV</b> .....	25

<b>RESEARCH RESULT .....</b>	<b>25</b>
<b>4.1 Explained Data and Data Analysis .....</b>	<b>25</b>
<b>4.2 Research Findings .....</b>	<b>26</b>
<b>4.3 Marriot Group and Their Expansion in Indonesia.....</b>	<b>28</b>
<b>4.4 Discussion of the Research Result .....</b>	<b>29</b>
<b>CHAPTER V .....</b>	<b>41</b>
<b>CONCLUSION AND SUGGESTION .....</b>	<b>41</b>
<b>5.1 Conclusion.....</b>	<b>41</b>
<b>5.2 Suggestion .....</b>	<b>45</b>
<b>REFERENCES.....</b>	<b>47</b>
<b>ATTACHMENT .....</b>	<b>49</b>
<b>INTERVIEW GUIDELINES.....</b>	<b>50</b>
<b>DATA INTERVIEW RESULTS .....</b>	<b>51</b>
<b>INTERVIEW TRANSCRIPT .....</b>	<b>52</b>

