

ACKNOWLEDGEMENTS

Thanks to God, because of the blessings and grace He gave to the writer that this report could be completed on time. This report titled “THE IMPLEMENTATION OF MERCI HAMPERS GIFTING BUSINESS IN CREATING VALUE FOR CORPORATE CLIENTS” is written to fulfill one of the academic requirements for achieving the Bachelor of Business degree in Universitas Agung Podomoro, Jakarta.

The Writer realized that it would have been possible to write this report without the constant support, assistance, direction and prayers from many friends and family. Thus, the writer would like to express gratitude to all who have contributed to the writing of this report such as:

1. Both the writer’s parents who have walked with me through the ups and downs of this paper;
2. Sir Dr. Wisnu Sakti Dewobroto, dan Ms. Athalia Permatasari, Bsm., Msc., as mentors that have sacrificed an uncountable amount of time, energy, and thoughts to this report;
3. Sir Jonathan Gultom, S.E, S.T, Mbus. as Head of Entrepreneurship who has been supporting the making of this report;
4. Dearest “Cums Pagle”: Raula, Jessica, Fandy, Dewinta, James, Jeremia, Dimas, Ibnuagung, Michael, Nicole and last but not least, Dafri, for the endless nights;
5. To my future husband for the prayers and support you will later give.

Jakarta, 23 August 2018

Author