## STATEMENT OF PUBLICATION APPROVAL OF SCIENTIFIC WORKS FOR ACADEMIC PURPOSES

As part of the academic community of Agung Podomoro University, the undersigned:

Name

: Abigail Annika Wisjnu

**NPM** 

: 11140038

**Study Program** 

: Entrepreneurship

Faculty

: Social Sciences

Type of work

: Final Project

Agree to give a Non-exclusive Royalty Free Right to Agung Podomoro University on my scientific work titled: "THE IMPLEMENTATION OF MERCI HAMPERS GIFTING BUSINESS IN CREATING VALUE FOR CORPORATE CLIENTS" with all its ancillaries (if needed).

In addition, Agung Podomoro University has the right to store, transfer media/format, administer its database, maintain, and publish my final report as long as it keeps my name as a writer/creator and as the copyright owner, and intends to use it ethically for scientific research.

I also gave permission for the Thesis/Final Assignment/Final Project supervisor to become the author of this work.

So this Statement I make truthfully.

Jakarta, 28 August 2018

The Undersigned

(Abigail Wisjnu)

\*Scientific Works: thesis, dissertation, non-seminar paper, practical work report, apprenticeship reports, internship report and professional work (design, planning, etc.)