

ABSTRACT

Name : Kania Adhistry
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Title : Potensi Studio Alam Genta Buana sebagai Destinasi
Wisata Film Kolosal di Kabupaten Bogor.

Studio Alam Genta Buana is a spacious natural studio in Bogor and used as a colossal film shooting location. The atmosphere of the studio is beautiful and cool, surrounded by beautiful natural scenery such as rice fields, mountains, forests. To add the historic impression, a set of old castle – a complete kingdom, was established in 2012. Studio Alam Genta Buana has produced many of the best colossal films in Indonesia. Study describes the role of accessibility, amenities and attractions in tourism location. Methods used for the research are interview, observation, and documentation. The results of the study will show reasons why it is important to pay attention on the function of amenities, attractions, and also accessibility in tourism location as they are affecting tourist visiting level.

Keywords: role accessibility, amenities, attractions and customer satisfaction.