

ABSTRACT

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Title : Analisis Motivasi Mahasiswa Magang di Restoran Blanco par Mandif, Ubud, Bali

This research made to know what motivates trainees at Blanco par Mandif Restaurant during their internship period, by using the theory of motivation by Alderfer. Besides, there is also a good vision and mission of Blanco par Mandif Restaurant for human resources, that means also applies to trainees. This research made because a lot of trainees that do their internship because of the growth needs.

In this research, the writer used descriptive method, which is one variable being the main object of research to obtain information or more accurate data to be discussed more. To obtain data, the writer took sample, the trainees 8th batch from the population of Blanco par Mandif Restaurant, Ubud, Bali, with the research instrument is observation and interview. For the data, the writer obtained is primary data, which tend is qualitative in a period of one time data collection, that held on 20th July 2019 at 2p.m. located at Blanco par Mandif Restaurant, Ubud, Bali.

The result of research shows that the main reason to do the internship at Blanco par Mandif restaurant is growth needs from the student that can be gotten from the internship. Besides, to know that the brand can affect too, and the good vision and mission of Blanco par Mandif Restaurant to feel that they can do internship to develop and be experts.

Key Word : Internship, Fine Dining Restaurant, Motivation.