

ABSTRAK

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Program Studi : Bisnis Perhotelan

PENGARUH PROGRAM MAGANG TERHADAP KESIAPAN KERJA MAHASISWA/I BISNIS PERHOTELAN DI UNIVERSITAS PODOMORO

Penelitian ini bertujuan untuk meneliti data mengenai pengaruh program magang terhadap kesiapan kerja para mahasiswa/i program studi Bisnis Perhotelan di Universitas Podomoro. Pada penelitian ini, terdapat 2 variabel, yaitu program magang sebagai variabel bebas (*independent*) atau disebut dengan variabel (X), dan kesiapan kerja sebagai variabel terikat (*dependent*) atau disebut dengan variabel (Y). Masing-masing variabel tersebut memiliki sub variabel, antara lain:

1. Program magang (X) memiliki sub variabel yaitu keterampilan (X1.1), ilmu pengetahuan (X1.2), dan sikap (X1.3)
2. Kesiapan kerja (Y) memiliki sub variabel yaitu kematangan emosi (Y1.1), dan pengalaman (Y1.2)

Variabel dan sub variabel tersebut diuji dengan menggunakan metode penelitian korelasi, lalu diukur dengan skala likert dan diolah dengan menggunakan SPSS. Hasil yang diperoleh dari uji olah data yang dilakukan, yakni ditemukan adanya pengaruh program magang terhadap kesiapan kerja pada mahasiswa/i program studi Bisnis Perhotelan di Universitas Podomoro.

Kata Kunci: Program Magang, Pelatihan, dan Kesiapan Kerja.

ABSTRACT

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Study Program : Hospitality Business

EFFECT OF INTERNAL PROGRAMS ON WORK READINESS OF STUDENTS / HOSPITALITY BUSINESS IN PODOMORO UNIVERSITY

This study aims to examine the data regarding the effect of the internship program on the work readiness of students in the Hospitality Business study program at Podomoro University. In this study, there are 2 variables, namely the apprenticeship program as an independent variable or referred to as variable (X), and work readiness as a dependent variable or called a variable (Y). Each of these variables has sub-variables, including:

1. The internship program (X) has sub-variables namely skills (X1.1), science (X1.2), and attitudes (X1.3)
2. Work readiness (Y) has sub-variables namely emotional maturity (Y1.1), and experience (Y1.2)

These variables and sub-variables were tested using the correlation research method, then measured by a Likert scale and processed using SPSS. The results obtained from the test of data processing were conducted, which found the influence of the apprenticeship program on work readiness in the Hospitality Business study program students at Podomoro University.

Keywords: Internship Program, Job Training, and Work Readiness.