

ABSTRACT

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Study Program: Hotel Business

Title : Analysis of Hotel Business Podomoro University's Curriculum to Students Cognitive Personal Development (Case study to Students of batch 2015)

This research is done to analyze the Hotel Business Program Podomoro University's curriculum influenced hotel business' student batch of 2015 personal development in their cognitive. By using the theory of cognitive development by Jean Piaget, and also supported by experts (lecturers) whom responsible of making, observing and evaluating the Hotel Business' Curriculum itself. This research is made because a lot of students have their intelligence developed.

In this research, the writer used the qualitative method to analyze the Hotel Business Curriculum to student's personal development in detail and deep. To acquire the data, the writer took sample of 6 graduate students (based on purposive sampling) of batch 2015 from 60 Hotel Business' students, with observation and interview research instrument. The obtained data is a primary data and taken in one period of time at the moment.

The result of research shows that students' intelligence growth is the most affected variable by influence of the hotel business' curriculum. Curriculum of hotel business Podomoro University has given a great impact to student's personal development such as hard skills and soft skills in order to face the real hospitality industry.

Key Word: Curriculum, Cognitive Personal Development, Hotel Business Podomoro University.