

## **ABSTRACT**

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### **ANALISIS EFEKTIVITAS *BRIEFING* DALAM OPERASIONAL RESTORAN *COLLAGE*, HOTEL *PULLMAN* JAKARTA *CENTRAL PARK***

*Communication in a company is a way to connect between employees to achieve the goals that had been settled, and briefing is part of communication. Normally, during the briefing sessions all the employees will gather at the meeting point with the method of facing each other to receive the latest and important information before proceeding to their daily tasks of that day. Briefing affects and has great influence to sustain the flow of the restaurant operation. Hence, a review of the implementation of briefing at Collage Restaurant, Pullman Hotel Jakarta Central Park in sustaining the flow of restaurant operation should be made. This research was made descriptively with qualitative method, along with primary data of observation and in-depth interview and a literature review as secondary data which all related with the research of this final project.*

**Keywords:** *Briefing, Flow of Operation, Restaurant*