

## **ABSTRACT**

**Name** : *Shanny Khaterina Bleszinski Kurniawan*

**Study Program** : *Urban and Regional Planning*

**Title** : *Development Of Regional Strategic Activities (KSD)  
Based On Urban Tourism In Pasar Baru DKI Jakarta*

*Regional Strategic Activities (KSD) are activities that have a strategic nature and/or other activities that have a significant impact on meeting basic needs, accelerating economic growth, and improving community welfare as stated in the Regional Medium Term Development Plan (RPJMD) document. DKI Jakarta has designated Pasar Baru as one of the KSD points with the aim of increasing economic growth and restoring the glory of Pasar Baru as a tourist destination, so research on the right development is needed to make Pasar Baru an attractive and comfortable destination to visit.*

*To answer the research objectives, this research uses 3 (three) research methods, namely stakeholder analysis, delphi analysis and triangulation analysis. Based on the results of the analysis, to meet the objectives of the Regional Strategic Activities (KSD), the development needed by Pasar Baru must pay attention to facilities and infrastructure, accessibility, conservation, environment/sustainability, area design, attractiveness, community, market/market conditions, and supported by good marketing to meet the criteria for the Regional Strategic Activities (KSD) program.*

*Key Words : Regional Strategic Activities, Pasar Baru, Urban Design, Urban Tourism.*