ABSTRACT

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Study Program	: Hotel Business
Title	: Paella Substituted With Local Rice

Paella is a traditional rice dish that came from a city in Spain called Valencia, the main ingredients of paella is arborio rice and consists of seafood stock, meat (seafood, rabbit, chicken, or duck) cooked in a paella pan. Paella has in common the main ingredients of Indonesian food, but the type of rice that is used for making paella is hard to find and the taste of arborio rice is not very popular in Indonesian people's palette. Therefore, this product trial aims to find the substitution of the rice that has the closest characteristic and taste with arborio rice, that is cheaper and the texture is popular for Indonesian people. This product trial was conducted with hedonic testing and organoleptic testing. For the organoleptic testing were analyzed with paired sample T-test. The result of the research showed that 3 local rice are able to substitute the arborio rice, the data showed that 3 local rice didn't have any significant differences in 4 variables towards arborio rice.

Keywords : Paella, Rice, Substitute