ABSTRACT

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This project examines how the history of Liwetan and Lalapan began to develop, everything about its historical values and all the essential things rooted in them, and what this tradition means for the locals. The rapid growth of the times makes a lot of young people within the scope of Generation Z is ignoring the values of cultural history that has been preserved as a cultural heritage. Therefore, young generation should not forget the true meaning stored in this cultural heritage by being only a mere trend. The time period studied includes the times of the Dutch colonialism in Indonesia, the times of the ancient manuscripts of Serat Centhini, and its development in the current era. In this project, the data have been collected from published reports, online articles, interviews, and site visit direct to Lebakmuncang Village. This project specifically focused on Sundanese Liwetan and Lalapan in West Java. These two traditions have become the identity and characteristic of Sundanese culture, and was born from the habits of the local inhabitants that mostly are farmers, which now has become a prevalent trend within the society and can be easily found in many places. As for the locals from the origin sources, this tradition is all about togetherness, relationships, and to value life with simplicity. The tradition of "Ngabotram" or often called Liwetan has finally become one of the typical traditions of the Sundanese people which is carried out to strengthen ties between communities.

Keyword: Culture Heritage, Liwetan, Lalapan, Generation Z, Global Trends