

## DAFTAR GAMBAR

Figure 1 : Cost Structure .....	8
Figure 2 : Proses Produksi.....	16
Figure 3 : Offline Business Flow.....	19
Figure 4 : Online Business Flow .....	20
Figure 5 : G&G's Logo.....	23
Figure 6 : G&G's Lunch Box Type 1 & 2.....	24
Figure 7 : G&G's Snack Sticker, Label Seal & Lunch Box Seal .....	24
Figure 8 : G&G's Food.....	25
Figure 9 : Market Positioning.....	26
Figure 10 : Competitor Mapping .....	27
Figure 11 : G&G's Organization Chart .....	31
Figure 12 : G&G's Onigiri Illustration.....	35
Figure 13 : G&G's Sandwich Illustration.....	35
Figure 14 : G&G's Nasi Goreng Onigiri Illustration .....	35
Figure 15 : G&G's Kimbab Ayam Illustration .....	36
Figure 16 : G&G's Katsudon Illustration .....	36
Figure 17 : G&G's Fish n' Chip Illustration .....	36