

## ***ABSTRACT***

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*Study Program* : *Hotel Business Program*

*Title* : *Menilik Wayang Golek di Era Modernisasi*

*This study aims to understand the history of Wayang Golek, to know the process of making Wayang Golek and to know the process of Wayang Golek performance. We use a preliminary research with a descriptive method that collects data through distributing questionnaires to 89 respondents. The results of the questionnaire show that respondents are interested in Wayang golek, but respondents are reluctant to dig deeper about Wayang Golek and never watch the show due to language barriers and its long duration. . The purpose of this research is we want people to preserve and protect the art of Wayang Golek. Because as the time goes by, traditional arts and culture are moved and exchanged with the foreign culture. This effect is causing the traditional arts and culture is slowly vanishing in front of our eyes because of the popularity of foreign culture. One of them is Wayang Golek. Wayang Golek has been a traditional West Java puppet art since 1583. Wayang Golek teaches us moral education, mutual love, respect and sometimes they add a little bit of social criticism in the form of jokes, and Wayang Golek has a high cultural heritage.*

***Keyword: Traditional, Art, Culture, Wayang Golek, West Java***