

ABSTRACT

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Title : **Mengulik Kisah Dibalik Bir Pletok Khas Betawi**

Bir Pletok is a very unique and legendary traditional drink from Betawi origin which emerged when the Dutch occupied Batavia during the Dutch-colonial era. Although this drink is called "Beer", however, this drink is non-alcoholic and made from spices such as nutmeg, cloves, cardamom, cinnamon, lemongrass, lime leaves, pandan leaves, secang wood, and ginger as the main ingredients that can warm the body.

Currently, Bir Pletok can still be found at Betawi's events, for example on DKI Jakarta's birthday, Betawi traditional ceremonies, and can also be found in Betawi-related tourist spots such as Kampung Betawi Setu Babakan. Since the existence of Bir Pletok has started to decrease, therefore Bir Pletok can also become extinct if we don't prevent it.

The research arrangement that the writer conducted was by using interview technique with Pletok beer seller, observation, and also literature which aimed to obtain accurate information.

The final result that the author creates are came up with a video and poster entitled "Exploring The Story Behind Betawi's Bir Pletok" that contains about Betawi culture in general, the process of making Bir Pletok, glimpses of Betawi culinary, and also efforts to preserve the existence of Bir Pletok.

Suggestions for readers that care more about our native culture or civilization, especially Bir Pletok.

Keywords : Bir Pletok, Betawi, Beverage, Traditional