

## ABSTRACT

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*Study Program* : Hotel Business Program  
*Title* : “Pulau Macan: An Aquatic Eco Resort True Gem in Kepulauan Seribu, Jakarta”

*The concept of a resort has a different concept from hotels, because resorts have different characteristics from hotels. One of the different characteristics is resort has recreational function and function for refreshing also entertaining. Ecology is comes from Greek, namely Oikos (household) and logos (knowledge). So ecology can be defined as the study of the interrelationships between creatures and their environment.*

*Macan Island is an island that basically represents the concept of an Eco resort with an environmentally friendly and healthy lifestyle. The eco resort concept on Macan Island provides an added and different value for tourists. Currently Eco resort tourism is in great demand by the public. But unfortunately the existence of Eco resort tourism in the DKI Jakarta is very minimal. Therefore, the preparation of this story telling report is intended to inform an Eco resort-based tourist attraction, which named Macan Island.*

*The method of report is content analysis method, because the data that has been obtained comes from the informants' information through interviews, then the information is conveyed in a documented form, which is a video. In addition, the presentation of data will also be presented in an objective and systematic writing in the form of posters and articles or booklets.*

*After the site visits and interviews, it has been proved that the facilities and activities on Macan Island are suitable with the Eco Resort concept, which is environmentally friendly. This can be seen from the activity, the use of electricity on this island which uses 100% solar power (solar panels), the use of driftwood for furniture there and the use of water that used 30% rainwater. Therefore, the writers hope this report can be a reference for people who want to get a new atmosphere for holidays and can campaign the Eco resort concept for other tourist attractions.*

*Key words: Macan Island, Eco Resort, Tourist Attraction, Environmentally Friendly, Tourism.*