ABSTRACT

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Study Program : Architecture

Title   : The Design of A Traditional Market and Urban Farming with Trans Programming Approach in Jakarta

Traditional market already has an important role since ancient times in Indonesia. The role of this market continues to experience growth even be one of the contributors to the economic growth of Indonesia. However, traditional market now has a problem that causes less interested in public point of view, especially among the young people. For this problem, traditional market requires improvements and renewal to regain back its place in society. In addition to the update is done, the market can add function with others to address problems or other issues, as well as answering issues such as food prices high when in the hands of the consumer. The high price is influenced by the lengthy distribution chain, and factors such as middlemen are increasingly aggravating. Urban farming can cut the distribution chain, so the price of food is maintained affordable. In addition, green are has become a problem quite a long time in Jakarta, urban farming can be one of the answers to this problem by providing additional greening area.

This study aims to make improvements and renewal in traditional market by combining urban farming as an additional function, as well as answering any other problems in urban areas. To achieve the aim of this study, a qualitative research through the study of literature to help combine these two functions, a comparative study and observation of precedents, interview with the associated person. The results of the studies of literature, comparative study, observation, and interview were processed with the theme of trans programming in deconstructivism to produce design criteria.

Merging traditional markets and urban farming with trans programming can produce the collaboration between the 2 functions, which are translated into

space program, mass shape, and the building facade in accordance with the criteria.

Keywords: Traditional Market, Urban Farming, Trans Programming