

ABSTRACT

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Study Program : Architecture

Title : The Design of Tidayu Gastronomy Museum Using the Critical Regionalism Approach in Pontianak, West Kalimantan

Pontianak Tourism is still considered to be less innovative that caused lack of tourism activities in the area, even though Pontianak has a lot of potentials that can promote local tourism and One of them is Gastronomy. Gastronomy Can Be One of the Reasons why People doing Tourism Activities, But there are Still Many People Who Do Not Know What Gastronomy Is And Its Role In Tourism. One of the Media to Introduce the Chinese Malay Dayak (Tidayu)'s Gastronomy to The Public Is Through Museum Which Also Requires Innovation so that it can attract Visitors. Another reason why local identities is often forgotten by young people is because of Globalization. However, this can be used as a potential to Attract Public Interest by using Globalization in Technology and trends. Therefore, it is necessary to use a critical regionalism Approach so that it still responds to the environmental context and sensescape that Answers The Community's Need for Innovation in Museum Exhibitions. The Purpose of This Research Is To Provide Architectural Solutions To The Problems Encountered. This Study Uses The Phenomenological Method by Observing The Location and Has The Object of Research In The Form of Tidayu's Food, Then using The Ethnographic Method by Conducting Interviews With Interviewee. The Result of this Research Is The Design of the Tidayu Gastronomic Museum that Pays Attention to the Environmental, Cultural, And Human Contexts But Still Follows The Global Trends.

Keywords: Gastronomy museum, critical regionalism, Pontianak, sensescape