

IV. RESULT DESCRIPTION

4.1. Scene 1: Introduction

The scene shows a montage of the ecotourism activities that the tourists experience around Bunaken Island.

4.2. Scene 2: Ecotourism in Indonesia

Through a voiceover, the scene explains how Indonesia is an amazing ecotourism spot in a poetic way. This scene also captures the footage of the Bunaken sea during sunrise.

4.3. Scene 3: Arrival of the Tourists on Bunaken Island

The scene shows the tourists arriving on Bunaken Island with a local boat when the video title appears. As the tourists disembark from the boat, a voiceover explains how Bunaken is located in the coral triangle. Upon entering the island, the tourists pay the entrance fee in a locket.

4.4. Scene 4: Source of Income of Bunaken Island Residents

The scene shows an interview with Niklas David, a local neighborhood chief. He explains that the locals' main source of income comes from tourism. He also adds that they benefit from agriculture and fishery. As he explains, the scene displays some footage of the tourists visiting the local farm.

4.5. Scene 5: Arrival of the Tourists in a Homestay

Through a voiceover, the scene explains that the tourists want to experience the daily activities of the community by staying in a local house. This scene shows a homestay owner welcoming the tourists with hospitality. Also, the scene displays the tourists chatting and having lunch in the homestay.

4.6. Scene 6: Tourists Travel by a Local Taxi

The scene is a transitional scene that shows the tourists taking public transportation. There are no cars on the island, therefore the local taxi is a three-

wheel motorcycle. Also, this scene shows the footage of the activities around the village.

4.7. Scene 7: Souvenirs on Bunaken Island

The scene shows interviews with the locals explaining that some of the souvenirs sold on the island are handmade and some are brought from Manado. This scene also displays the footage of the tourists buying some souvenirs, such as necklaces and bracelets.

4.8. Scene 8: Aerial Footage

The scene is a transitional scene that shows the landscape of Bunaken Island.

4.9. Scene 9: Preserving the Sea Ecosystem

The scene shows an interview with Markus, a local resident who is a government partner. Markus explains about the coral reef growth and conservation. He also states that the locals patrol the sea to preserve its ecosystem. As he explains, the scene displays the underwater footage of Bunaken.

4.10. Scene 10: Underwater Beauty

The scene is a transitional scene with a voiceover about the tourists experiencing the underwater beauty of Bunaken.

4.11. Scene 11: Snorkeling Explanation

The scene shows Sandro, a dive guide, explaining snorkeling regulations and how to use the gear to the tourists. This scene also displays the tourists wearing the gears and getting ready to snorkel.

4.12. Scene 12: Underwater Activity of the Tourists

The scene shows the tourists witnessing the underwater beauty of Bunaken through snorkeling and free-diving. The tourists dive around a coral wall and a shipwreck. As the scene displays the shipwreck footage, a voiceover explains that it is a new dive spot.

4.13. Scene 13: Message from a Local Resident

The scene shows an interview with Jeremy, a local resident. He says that the tourist facilities in Bunaken Island must be improved. As he explains about the beach facilities, the scene displays footage of the tourists playing with local kids on the beach.

4.14. Scene 14: Bonfire by the Beach at Night

The scene shows the tourists, Jeremy, and a local kid gathering around a bonfire by the beach. Jeremy tells the story about how Bunaken Island was an empty island. He says that the island used to be a transit point for people from other islands. Also, this scene displays footage of the tourists, Jeremy, and a local kid playing fireworks.

4.15. Scene 15: Closing

The scene displays the last activities of the tourists before departing. The tourists cook and have dinner with the locals. Through a voiceover, this scene shows a message from the tourists about respecting nature and the people of Bunaken.

