

TABLE OF CONTENTS

| | |
|---|-----|
| PERNYATAAN ORISINALITAS DAN BEBAS PLAGIAT..... | I |
| HALAMAN PENGESAHAN..... | II |
| HALAMAN PERSETUJUAN PERBAIKAN..... | III |
| PREFACE | IV |
| PERNYATAAN PERSETUJUAN PUBLIKASI KARYA ILMIAH UNTUK KEPENTINGAN AKADEMIS | V |
| ABSTRAK | VI |
| TABLE OF CONTENTS | VII |
| TABLE OF TABLES..... | X |
| TABLE OF FIGURES | XI |
| I. INTRODUCTION | 1 |
| 1.1. Project Background | 1 |
| 1.2. Problem Formulation | 2 |
| 1.3. Project Purpose | 2 |
| 1.4. Project Benefit..... | 2 |
| 1.5. Target Audience | 2 |
| II. GENERAL DESCRIPTION OF STORYTELLING OBJECT | 3 |
| 2.1. Literature Review..... | 3 |
| 2.1.A. Sustainable Tourism | 3 |
| 2.1.B. Ecotourism..... | 3 |
| 2.2. Main Activity | 4 |
| 2.3. Location..... | 5 |
| 2.4. Object Uniqueness | 6 |
| III. SCENARIO OF FIELD OBSERVATION | 7 |

| | | |
|------------|--|-----------|
| 3.1. | Storyline Scenario | 7 |
| 3.2. | Field Observation Plan..... | 7 |
| 3.3. | Field Observation Rundown | 8 |
| 3.4. | Data Collection..... | 8 |
| 3.5. | Data Selection and Analysis | 9 |
| 3.6. | Script and Storyboard Creation..... | 9 |
| 3.7. | Filming | 9 |
| 3.8. | Storyline and Filming Result Synchronization | 10 |
| 3.9. | Editing | 10 |
| IV. | RESULT DESCRIPTION..... | 11 |
| 4.1. | Scene 1: Introduction | 11 |
| 4.2. | Scene 2: Ecotourism in Indonesia..... | 11 |
| 4.3. | Scene 3: Arrival of the Tourists on Bunaken Island | 11 |
| 4.4. | Scene 4: Source of Income of Bunaken Island Residents..... | 11 |
| 4.5. | Scene 5: Arrival of the Tourists in a Homestay | 11 |
| 4.6. | Scene 6: Tourists Travel by a Local Taxi | 11 |
| 4.7. | Scene 7: Souvenirs on Bunaken Island | 12 |
| 4.8. | Scene 8: Aerial Footage | 12 |
| 4.9. | Scene 9: Preserving the Sea Ecosystem | 12 |
| 4.10. | Scene 10: Underwater Beauty | 12 |
| 4.11. | Scene 11: Snorkeling Explanation | 12 |
| 4.12. | Scene 12: Underwater Activity of the Tourists..... | 12 |
| 4.13. | Scene 13: Message from a Local Resident | 13 |
| 4.14. | Scene 14: Bonfire by the Beach at Night | 13 |
| 4.15. | Scene 15: Closing..... | 13 |
| V. | CONCLUSION..... | 14 |

| | | |
|------|---------------------------------------|----|
| 5.1. | Conclusion | 14 |
| 5.2. | Suggestion | 14 |
| 5.3. | Recommendation..... | 14 |
| | REFERENCES..... | 16 |
| | APPENDIX 1. SCRIPT | 18 |
| | APPENDIX 2. STORYBOARD | 23 |
| | APPENDIX 3. POSTER | 33 |
| | APPENDIX 4. INTERVIEW RESULT I | 34 |
| | APPENDIX 5. INTERVIEW RESULT II..... | 35 |
| | APPENDIX 6. INTERVIEW RESULT III..... | 36 |
| | APPENDIX 7. INTERVIEW RESULT IV | 37 |

