

## TABLE OF FIGURES

Figure II.3.1 Production Process .....	5
Figure II.7.1 Nuts & Natural Logo .....	9
Figure II.7.2 Logo Colour Palette.....	11
Figure II.7.3 Packaging Design On Bottle .....	11
Figure II.7.4 Bottle Packaging.....	12
Figure III.2.1 Market Mapping.....	15
Figure III.3.1 Competitor Mapping .....	16
Figure IV.1.1 Organization Chart.....	23

