

ABSTRACT

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Study Program: Hotel Business

Title : Melukat: The Journey of Soul Purification

Wellness Tourism is a tourism that aims to increase or improve someone physically, spiritually, intellectually, socially, and emotionally. One of wellness tourism that can be found in Bali is Melukat. Melukat is one of Balinese's cultures that has been known for its authenticity and their thick traditions. It is a public tradition, where people from any country, background, or even religion can try this tradition in order to achieve its benefit. It might not be a common or popular tradition in Indonesia, but local people do believe in it. The problem within our research is people's lack of knowledge regarding this tradition, therefore we aim to inform and educate people so they can know about this tradition and its benefits, entertain them through our short movie, as well as being aware of any other traditions, especially the one that have a good benefit. We found that Melukat is one of Balinese's traditions that less of people know about and its benefits, especially for our body and soul in order to live a better life.

Kata Kunci: Melukat, *Benefit, Local Tradition, Bali, Wellness Touris*