

## Abstract

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*Religious tourism is special interest tourism. Tourism is aimed at tourists who have a special interest in an area, culture or place to be explored to enrich insight, get unique experiences, and add knowledge. In Indonesia, to be precise in the city of Jakarta, there are also many religious tourism destinations, one of which is a Thai-style temple called Vihara Hemadhiro Mettavati. This analysis aims to determine the potential that can be used as a religious tourism attraction and to find out the motivational goals of the visitors who come to the Vihara Hemadhiro Mettavati. The research method used is mixed methods with qualitative and quantitative data analysis approaches. Data was collected through a questionnaire, interviews with sources, and also field observations. From the research obtained the results of potential and motivation. The main building of the temple is golden in color with a roof design that extends upwards to resemble a temple with a Thai concept. In addition, in the courtyard of the monastery, there is also a prayer room that symbolizes tolerance between religious communities. The motivations of visitors to Vihara Hemadhiro Mettavati include coming to do tourism activities, worship, participating in other religious events such as entrusting services, conducting sangha dana, blessings, and religious studies.*

*Keyword: religious tourism, Vihara Hemadhiro Mettavati, tourism potential, tourism motivation*