

# LAMPIRAN

## *Lampiran 1. Turn it in*

Similarity HESP Tahun 2022		Start: 09 Jan 2022 9:12AM	
		Stop: 31 Dec 2022 11:59PM	
		Post: 31 Dec 2022 11:59PM	



*Lampiran 2. HPP (Cost of Goods Sold) Bucket Up – Sunburst Bucket*

sunburst							
1 recipe : 1 bucket							
inventory Need			purchase unit		cost per recipe		
ingredients	unit		per pack	unit	cost per pack	cost per unit	recipe unit
orange juice	220 ml		5000	ml	IDR 45.000	IDR 9	IDR 1.980
cranberry juice	160 ml		946	ml	IDR 38.500	IDR 41	IDR 6.512
grenadine syrup	30 ml		700	ml	IDR 107.000	IDR 153	IDR 4.586
packaging	1 pcs		10000	pcs	IDR 18.900.000	IDR 1.890	IDR 1.890
stiker packaging	1 pcs		10000	pcs	IDR 700.000	IDR 70	IDR 70
total							IDR 15.037
miscellaneous cost							IDR 3.007
food cost percentage							25%
harga jual produk							IDR 72.000

*Lampiran 3. HPP (Cost of Goods Sold) Bucket Up – Purple Garden Bucket*

purple garden							
1 recipe : 1 bucket							
inventory Need		purchase unit		cost per recipe			
ingredients	unit	per pack	unit	cost per pack	cost per unit	recipe unit	
lavender syrup	50 ml	700	ml	IDR 130.000	IDR 186	IDR	9.286
soda water	330 ml	330	ml	IDR 4.800	IDR 15	IDR	4.800
blueberry juice	70 ml	946	ml	IDR 38.000	IDR 40	IDR	2.812
packaging	1 pcs	10000	pcs	IDR 18.900.000	IDR 1.890	IDR	1.890
stiker	1 pcs	10000	pcs	IDR 700.000	IDR 70	IDR	70
total						IDR	18.858
miscellaneous cost						IDR	3.772
food cost percetage							30%
harga jual produk						IDR	75.000

*Lampiran 4. HPP (Cost of Goods Sold) Bucket Up – Peach Party Bucket*

peach partyy						
1 recipe : 1 bucket						
inventory Need		purchase unit		cost per recipe		
ingredients	unit	per pack	unit	cost per pack	cost per unit	recipe unit
lemon juice	30 ml	1000	ml	IDR 99.000	IDR 99	IDR 2.970
soda water	330 ml	330	ml	IDR 4.800	IDR 15	IDR 4.800
peach juice	70 ml	1000	ml	IDR 41.000	IDR 41	IDR 2.870
peach	1 pcs	20	pcs	IDR 30.500	IDR 1.525	IDR 1.525
peach syrup	30 ml	700	gr	IDR 133.000	IDR 190	IDR 5.700
packaging	1 pcs	10000	pcs	IDR 18.900.000	IDR 1.890	IDR 1.890
stiker	1 pcs	10000	pcs	IDR 700.000	IDR 70	IDR 70
total						IDR 19.825
miscellaneous cost						IDR 3.965
food cost percetage						31%
harga jual produk						IDR 78.000

*Lampiran 5. HPP (Cost of Goods Sold) Bucket Up – Kiwi Delight Bucket*

kiwi delight							
1 recipe : 1 bucket							
inventory Need			purchase unit		cost per recipe		
ingredients	unit		per pack	unit	cost per pack	cost per unit	recipe unit
kiwi syrup	50	ml	700	ml	IDR 133.000	IDR 190	IDR 9.500
soda water	330	ml	330	ml	IDR 4.800	IDR 15	IDR 4.800
lemon juice	30	ml	1000	ml	IDR 99.000	IDR 99	IDR 2.970
kiwi	2	slice	100	slice	IDR 41.000	IDR 410	IDR 820
packaging	1	pcs	10000	pcs	IDR 18.900.000	IDR 1.890	IDR 1.890
stiker	1	pcs	10000	pcs	IDR 700.000	IDR 70	IDR 70
total							IDR 20.050
miscellaneous cost							IDR 4.010
food cost percentage							32%
harga jual produk							IDR 75.000



*Lampiran 6. HPP (Cost of Goods Sold) Bucket Up – Perfect Sunset Bucket*

Perfect Sunset							
1 recipe : 1 bucket							
inventory Need			purchase unit		cost per recipe		
ingredients	unit		per pack	unit	cost per pack	cost per unit	recipe unit
lemon juice	20	ml	1000	ml	IDR 99.000	IDR 99	IDR 1.980
sprite	200	ml	1000	ml	IDR 13.900	IDR 14	IDR 2.780
mango	60	gr	1000	gr	IDR 146.000	IDR 146	IDR 8.760
grenadine	50	ml	700	ml	IDR 107.000	IDR 153	IDR 7.643
packaging	1	pcs	10000	pcs	IDR 18.900.000	IDR 1.890	IDR 1.890
stiker	1	pcs	10000	pcs	IDR 700.000	IDR 70	IDR 70
total							IDR 23.123
miscellaneous cost							IDR 4.625
food cost percentage							37%
harga jual produk							IDR 75.000



*Lampiran 7.HPP (Cost of Goods Sold) Bucket Up – Berry Refreshing Bucket*

Berry Refreshing							
1 recipe : 1 bucket							
inventory Need			purchase unit		cost per recipe		
ingredients	unit		per pack	unit	cost per pack	cost per unit	recipe unit
lemon juice	35 ml		1000 ml		IDR 99.000	IDR 99	IDR 3.465
sprite	250 ml		1000 ml		IDR 13.900	IDR 14	IDR 3.475
strawberry	60 gr		1000 gr		IDR 155.500	IDR 156	IDR 9.330
packaging	1 pcs		10000 pcs		IDR 18.900.000	IDR 1.890	IDR 1.890
stiker	1 pcs		10000 pcs		IDR 700.000	IDR 70	IDR 70
total							IDR 18.230
miscellaneous cost							IDR 3.646
food cost percetage							29%
harga jual produk							IDR 75.000



*Lampiran 8. HPP (Cost of Goods Sold) Bucket Up – Confection Crush Bucket*

Confection Crush							
1 recipe : 1 bucket							
inventory Need			purchase unit		cost per recipe		
ingredients	unit		per pack	unit	cost per pack	cost per unit	recipe unit
lemon juice	20	ml	1000	ml	IDR 99.000	IDR 99	IDR 1.980
sprite	200	ml	1000	ml	IDR 13.900	IDR 14	IDR 2.780
lime	20	gr	1000	gr	IDR 157.200	IDR 157	IDR 3.144
grenadine	50	ml	700	ml	IDR 107.000	IDR 153	IDR 7.643
packaging	1	pcs	10000	pcs	IDR 18.900.000	IDR 1.890	IDR 1.890
stiker	1	pcs	10000	pcs	IDR 700.000	IDR 70	IDR 70
total							IDR 17.507
miscellaneous cost							IDR 3.501
food cost percetage							27%
harga jual produk							IDR 78.000





Lampiran 9. HPP (Cost of Goods Sold) Bucket Up – Tropical Refresher Bucket

Tropical Refresher							
1 recipe : 1 bucket							
inventory Need			purchase unit		cost per recipe		
ingredients	unit		per pack	unit	cost per pack	cost per unit	recipe unit
guava juice	100	ml	1000	ml	IDR 99.000	IDR 99	IDR 9.900
sprite	200	ml	1000	ml	IDR 13.900	IDR 14	IDR 2.780
lime	15	gr	1000	gr	IDR 157.200	IDR 157	IDR 2.358
passion fruit syrup	50	ml	700	ml	IDR 107.000	IDR 153	IDR 7.643
packaging	1	pcs	10000	pcs	IDR 18.900.000	IDR 1.890	IDR 1.890
stiker	1	pcs	10000	pcs	IDR 700.000	IDR 70	IDR 70
total							IDR 24.641
miscellaneous cost							IDR 4.928
food cost percetage							37%
harga jual produk							IDR 80.000

*Lampiran 10. HPP (Cost of Goods Sold) Bucket Up – Cranberry Twist Bucket*

Cranberry Twist							
1 recipe : 1 bucket							
inventory Need			purchase unit		cost per recipe		
ingredients	unit		per pack	unit	cost per pack	cost per unit	recipe unit
Cranberry juice	100	ml	1000	ml	IDR 38.900	IDR 39	IDR 3.890
sprite	200	ml	1000	ml	IDR 13.900	IDR 14	IDR 2.780
lime	20	gr	1000	gr	IDR 157.200	IDR 157	IDR 3.144
grenadine	50	ml	700	ml	IDR 107.000	IDR 153	IDR 7.643
packaging	1	pcs	10000	pcs	IDR 18.900.000	IDR 1.890	IDR 1.890
stiker	1	pcs	10000	pcs	IDR 700.000	IDR 70	IDR 70
total							IDR 19.417
miscellaneous cost							IDR 3.883
food cost percetage							31%
harga jual produk							IDR 75.000

*Lampiran 11. HPP (Cost of Goods Sold) Bucket Up – Bubbly and Bright Bucket*

Bubbly and Bright							
1 recipe : 1 bucket							
inventory Need			purchase unit		cost per recipe		
ingredients	unit		per pack	unit	cost per pack	cost per unit	recipe unit
Pomegranate juice	100	ml	1000	ml	IDR 30.500	IDR 31	IDR 3.050
sprite	250	ml	1000	ml	IDR 13.900	IDR 14	IDR 3.475
lime	30	gr	1000	gr	IDR 157.200	IDR 157	IDR 4.716
pomegranate	5	gr	500	gr	IDR 35.000	IDR 70	IDR 350
packaging	1	pcs	10000	pcs	IDR 18.900.000	IDR 1.890	IDR 1.890
stiker	1	pcs	10000	pcs	IDR 700.000	IDR 70	IDR 70
total							IDR 13.551
miscellaneous cost							IDR 2.710
food cost percetage							24%
harga jual produk							IDR 68.000



*Lampiran 12. HPP (Cost of Goods Sold) Bucket Up – Red Lady Bucket*

Red lady							
1 recipe : 1 bucket							
inventory Need			purchase unit		cost per recipe		
ingredients	unit		per pack	unit	cost per pack	cost per unit	recipe unit
lemon juice	20	ml	1000	ml	IDR 99.000	IDR 99	IDR 1.980
sprite	250	ml	1000	ml	IDR 13.900	IDR 14	IDR 3.475
raspberry	35	gr	1000	gr	IDR 155.000	IDR 155	IDR 5.425
packaging	1	pcs	10000	pcs	IDR 18.900.000	IDR 1.890	IDR 1.890
stiker	1	pcs	10000	pcs	IDR 700.000	IDR 70	IDR 70
total							IDR 12.840
miscellaneous cost							IDR 2.568
food cost percetage							21%
harga jual produk							IDR 73.000



Lampiran 13. HPP (Cost of Goods Sold) Bucket Up – Celeberry Bucket

Celeberry									
1 recipe : 1 bucket									
inventory Need			purchase unit		cost per recipe				
ingredients	unit		per pack	unit	cost per pack		cost per unit		recipe unit
lemon juice	20	ml	1000	ml	IDR	99.000	IDR	99	IDR 1.980
sprite	250	ml	1000	ml	IDR	13.900	IDR	14	IDR 3.475
strawberry	40	gr	1000	gr	IDR	155.000	IDR	155	IDR 6.200
packaging	1	pcs	10000	pcs	IDR	18.900.000	IDR	1.890	IDR 1.890
stiker	1	pcs	10000	pcs	IDR	700.000	IDR	70	IDR 70
total									IDR 13.615
miscellaneous cost									IDR 2.723
food cost percetage									22%
harga jual produk									IDR 73.000



Lampiran 14. HPP (Cost of Goods Sold) Bucket Up – Sunshine State Bucket

Sunshine State							
1 recipe : 1 bucket							
inventory Need			purchase unit		cost per recipe		
ingredients	unit		per pack	unit	cost per pack	cost per unit	recipe unit
lemon juice	20	ml	1000	ml	IDR 99.000	IDR 99	IDR 1.980
sprite	250	ml	1000	ml	IDR 13.900	IDR 14	IDR 3.475
Lime	30	gr	1000	gr	IDR 157.200	IDR 157	IDR 4.716
raspberries	5	gr	200	gr	IDR 27.500	IDR 138	IDR 688
packaging	1	pcs	10000	pcs	IDR 18.900.000	IDR 1.890	IDR 1.890
stiker	1	pcs	10000	pcs	IDR 700.000	IDR 70	IDR 70
total							IDR 12.819
miscellaneous cost							IDR 2.564
food cost percentage							21%
harga jual produk							IDR 73.000



*Lampiran 15. HPP (Cost of Goods Sold) Bucket Up – Strawberry Breeze Bucket*

Strawberry Breeze							
1 recipe : 1 bucket							
inventory Need			purchase unit		cost per recipe		
ingredients	unit		per pack	unit	cost per pack	cost per unit	recipe unit
lemon juice	20	ml	1000	ml	IDR 99.000	IDR 99	IDR 1.980
sprite	250	ml	1000	ml	IDR 13.900	IDR 14	IDR 3.475
Lime	10	gr	1000	gr	IDR 157.200	IDR 157	IDR 1.572
Strawberry	20	gr	1000	gr	IDR 155.000	IDR 155	IDR 3.100
packaging	1	pcs	10000	pcs	IDR 18.900.000	IDR 1.890	IDR 1.890
stiker	1	pcs	10000	pcs	IDR 700.000	IDR 70	IDR 70
total							IDR 12.087
miscellaneous cost							IDR 2.417
food cost percentage							21%
harga jual produk							IDR 70.000



*Lampiran 16. HPP (Cost of Goods Sold) Bucket Up – Pineapple Dream Bucket*



Pineapple Dream							
1 recipe : 1 bucket							
inventory Need			purchase unit		cost per recipe		
ingredients	unit		per pack	unit	cost per pack	cost per unit	recipe unit
lemon juice	10	ml	1000	ml	IDR 99.000	IDR 99	IDR 990
sprite	250	ml	1000	ml	IDR 13.900	IDR 14	IDR 3.475
Pineapple	30	gr	1000	gr	IDR 157.200	IDR 157	IDR 4.716
packaging	1	pcs	10000	pcs	IDR 18.900.000	IDR 1.890	IDR 1.890
stiker	1	pcs	10000	pcs	IDR 700.000	IDR 70	IDR 70
total							IDR 11.141
miscellaneous cost							IDR 2.228
food cost percetage							21%
harga jual produk							IDR 65.000



*Lampiran 17. HPP (Cost of Goods Sold) Bucket Up – Sunburst Bottle*

sunburst							
1 recipe : 1 bottle							
inventory Need		purchase unit		cost per recipe			
ingredients	unit	per pack	unit	cost per pack	cost per unit	recipe unit	
orange juice	110 ml	5000	ml	IDR 45.000	IDR 9	IDR 990	
cranberry juice	80 ml	946	ml	IDR 38.500	IDR 41	IDR 3.256	
grenadine syrup	15 ml	700	ml	IDR 107.000	IDR 153	IDR 2.293	
packaging	1 pcs	10000	pcs	IDR 21.200.000	IDR 2.120	IDR 2.120	
stiker packaging	1 pcs	10000	pcs	IDR 700.000	IDR 70	IDR 70	
total						IDR 8.729	
miscellaneous cost						IDR 1.746	
food cost percentage						26%	
harga jual produk						IDR 40.000	



*Lampiran 18. HPP (Cost of Goods Sold) Bucket Up – Purple Garden Bottle*

purple garden						
1 recipe : 1 bottle						
inventory Need		purchase unit		cost per recipe		
ingredients	unit	per pack	unit	cost per pack	cost per unit	recipe unit
lavender syrup	25 ml	700	ml	IDR 130.000	IDR 186	IDR 4.643
soda water	160 ml	330	ml	IDR 4.800	IDR 15	IDR 2.327
blueberry juice	35 ml	946	ml	IDR 38.000	IDR 40	IDR 1.406
packaging	1 pcs	10000	pcs	IDR 21.200.000	IDR 2.120	IDR 2.120
stiker	1 pcs	10000	pcs	IDR 700.000	IDR 70	IDR 70
total						IDR 10.566
miscellaneous cost						IDR 2.113
food cost percetage						29%
harga jual produk						IDR 43.000

*Lampiran 19. HPP (Cost of Goods Sold) Bucket Up – Peach Party Bottle*

peach partyy							
1 recipe : 1 bottle							
inventory Need		purchase unit		cost per recipe			
ingredients	unit	per pack	unit	cost per pack	cost per unit	recipe unit	
lemon juice	15 ml	1000	ml	IDR 99.000	IDR 99	IDR	1.485
soda water	160 ml	330	ml	IDR 4.800	IDR 15	IDR	2.327
peach juice	35 ml	1000	ml	IDR 41.000	IDR 41	IDR	1.435
peach	0,5 pcs	20	pcs	IDR 30.500	IDR 1.525	IDR	763
peach syrup	15 ml	700	gr	IDR 133.000	IDR 190	IDR	2.850
packaging	1 pcs	10000	pcs	IDR 21.200.000	IDR 2.120	IDR	2.120
stiker	1 pcs	10000	pcs	IDR 700.000	IDR 70	IDR	70
total						IDR	11.050
miscellaneous cost						IDR	2.210
food cost percentage							29%
harga jual produk						IDR	45.000

*Lampiran 20. HPP (Cost of Goods Sold) Bucket Up – Kiwi Delight Bottle*

kiwi delight										
1 recipe : 1 bottle										
inventory Need			purchase unit		cost per recipe					
ingredients	unit		per pack	unit	cost per pack		cost per unit	recipe unit		
kiwi syrup	25	ml	700	ml	IDR	133.000	IDR	190	IDR	4.750
soda water	160	ml	330	ml	IDR	4.800	IDR	15	IDR	2.327
lemon juice	15	ml	1000	ml	IDR	99.000	IDR	99	IDR	1.485
kiwi	1	slice	100	slice	IDR	41.000	IDR	410	IDR	410
packaging	1	pcs	10000	pcs	IDR	21.200.000	IDR	2.120	IDR	2.120
stiker	1	pcs	10000	pcs	IDR	700.000	IDR	70	IDR	70
total									IDR	11.162
miscellaneous cost									IDR	2.232
food cost percetage										28%
harga jual produk									IDR	48.000



*Lampiran 21. HPP (Cost of Goods Sold) Bucket Up – Perfect Sunset Bottle*

Perfect Sunset							
1 recipe : 1 bottle							
inventory Need		purchase unit		cost per recipe			
ingredients	unit	per pack	unit	cost per pack	cost per unit	recipe unit	
lemon juice	10 ml	1000	ml	IDR 99.000	IDR 99	IDR	990
sprite	100 ml	1000	ml	IDR 13.900	IDR 14	IDR	1.390
mango	30 gr	1000	gr	IDR 146.000	IDR 146	IDR	4.380
grenadine	25 ml	700	ml	IDR 107.000	IDR 153	IDR	3.821
packaging	1 pcs	10000	pcs	IDR 21.200.000	IDR 2.120	IDR	2.120
stiker	1 pcs	10000	pcs	IDR 700.000	IDR 70	IDR	70
total						IDR	12.771
miscellaneous cost						IDR	2.554
food cost percetage							36%
harga jual produk						IDR	42.000



*Lampiran 22. HPP (Cost of Goods Sold) Bucket Up – Berry Refreshing Bottle*

Berry Refreshing										
1 recipe : 1 bottle										
inventory Need			purchase unit		cost per recipe					
ingredients	unit		per pack	unit	cost per pack		cost per unit		recipe unit	
lemon juice	18	ml	1000	ml	IDR	99.000	IDR	99	IDR	1.782
sprite	125	ml	1000	ml	IDR	13.900	IDR	14	IDR	1.738
strawberry	30	gr	1000	gr	IDR	155.500	IDR	156	IDR	4.665
packaging	1	pcs	10000	pcs	IDR	21.200.000	IDR	2.120	IDR	2.120
stiker	1	pcs	10000	pcs	IDR	700.000	IDR	70	IDR	70
total									IDR	10.375
miscellaneous cost									IDR	2.075
food cost percentage										28%
harga jual produk									IDR	45.000



*Lampiran 23. HPP (Cost of Goods Sold) Bucket Up – Confection Crush Bottle*

Confection Crush							
1 recipe : 1 bucket							
inventory Need		purchase unit		cost per recipe			
ingredients	unit	per pack	unit	cost per pack	cost per unit	recipe unit	
lemon juice	10 ml	1000	ml	IDR 99.000	IDR 99	IDR	990
sprite	100 ml	1000	ml	IDR 13.900	IDR 14	IDR	1.390
lime	10 gr	1000	gr	IDR 157.200	IDR 157	IDR	1.572
grenadine	25 ml	700	ml	IDR 107.000	IDR 153	IDR	3.821
packaging	1 pcs	10000	pcs	IDR 21.200.000	IDR 2.120	IDR	2.120
stiker	1 pcs	10000	pcs	IDR 700.000	IDR 70	IDR	70
total						IDR	9.963
miscellaneous cost						IDR	1.993
food cost percentage							28%
harga jual produk						IDR	42.000



Lampiran 24. HPP (Cost of Goods Sold) Bucket Up – Tropical Refresher Bottle

Tropical Refresher										
1 recipe : 1 bottle										
inventory Need			purchase unit		cost per recipe					
ingredients	unit		per pack	unit	cost per pack		cost per unit	recipe unit		
guava juice	50	ml	1000	ml	IDR	99.000	IDR	99	IDR	4.950
sprite	100	ml	1000	ml	IDR	13.900	IDR	14	IDR	1.390
lime	7	gr	1000	gr	IDR	157.200	IDR	157	IDR	1.100
passion fruit syrup	25	ml	700	ml	IDR	107.000	IDR	153	IDR	3.821
packaging	1	pcs	10000	pcs	IDR	21.200.000	IDR	2.120	IDR	2.120
stiker	1	pcs	10000	pcs	IDR	700.000	IDR	70	IDR	70
total								IDR		13.452
miscellaneous cost								IDR		2.690
food cost percentage										34%
harga jual produk								IDR		48.000

Lampiran 25. HPP (Cost of Goods Sold) Bucket Up – Cranberry Twist Bottle

Cranberry Twist										
1 recipe : 1 bottle										
inventory Need			purchase unit		cost per recipe					
ingredients	unit		per pack	unit	cost per pack		cost per unit		recipe unit	
Cranberry juice	50	ml	1000	ml	IDR	38.900	IDR	39	IDR	1.945
sprite	100	ml	1000	ml	IDR	13.900	IDR	14	IDR	1.390
lime	10	gr	1000	gr	IDR	157.200	IDR	157	IDR	1.572
grenadine	25	ml	700	ml	IDR	107.000	IDR	153	IDR	3.821
packaging	1	pcs	10000	pcs	IDR	21.200.000	IDR	2.120	IDR	2.120
stiker	1	pcs	10000	pcs	IDR	700.000	IDR	70	IDR	70
total									IDR	10.918
miscellaneous cost									IDR	2.184
food cost percentage										33%
harga jual produk									IDR	40.000



Lampiran 26. HPP (Cost of Goods Sold) Bucket Up – Bubbly and Bright Bottle

Bubbly and Bright									
1 recipe : 1 bottle									
inventory Need			purchase unit		cost per recipe				
ingredients	unit		per pack	unit	cost per pack		cost per unit		recipe unit
Pomegranate juice	50	ml	1000	ml	IDR	30.500	IDR	31	IDR 1.525
sprite	125	ml	1000	ml	IDR	13.900	IDR	14	IDR 1.738
lime	15	gr	1000	gr	IDR	157.200	IDR	157	IDR 2.358
pomegranate	2	gr	500	gr	IDR	35.000	IDR	70	IDR 140
packaging	1	pcs	10000	pcs	IDR	21.200.000	IDR	2.120	IDR 2.120
stiker	1	pcs	10000	pcs	IDR	700.000	IDR	70	IDR 70
total									IDR 7.951
miscellaneous cost									IDR 1.590
food cost percentage									24%
harga jual produk									IDR 39.000



*Lampiran 27. HPP (Cost of Goods Sold) Bucket Up – Red Lady Bottle*

Red lady							
1 recipe : 1 bottle							
inventory Need		purchase unit		cost per recipe			
ingredients	unit	per pack	unit	cost per pack	cost per unit	recipe unit	
lemon juice	10 ml	1000	ml	IDR 99.000	IDR 99	IDR	990
sprite	125 ml	1000	ml	IDR 13.900	IDR 14	IDR	1.738
raspberry	20 gr	1000	gr	IDR 155.000	IDR 155	IDR	3.100
packaging	1 pcs	10000	pcs	IDR 21.200.000	IDR 2.120	IDR	2.120
stiker	1 pcs	10000	pcs	IDR 700.000	IDR 70	IDR	70
total						IDR	8.018
miscellaneous cost						IDR	1.604
food cost percentage							23%
harga jual produk						IDR	41.000



*Lampiran 28. HPP (Cost of Goods Sold) Bucket Up – Celeberry Bottle*

Celeberry							
1 recipe : 1 bottle							
inventory Need		purchase unit		cost per recipe			
ingredients	unit	per pack	unit	cost per pack	cost per unit	recipe unit	
lemon juice	10 ml	1000	ml	IDR 99.000	IDR 99	IDR	990
sprite	125 ml	1000	ml	IDR 13.900	IDR 14	IDR	1.738
strawberry	20 gr	1000	gr	IDR 155.000	IDR 155	IDR	3.100
packaging	1 pcs	10000	pcs	IDR 21.200.000	IDR 2.120	IDR	2.120
stiker	1 pcs	10000	pcs	IDR 700.000	IDR 70	IDR	70
total						IDR	8.018
miscellaneous cost						IDR	1.604
food cost percetage							23%
harga jual produk						IDR	41.000



*Lampiran 29. HPP (Cost of Goods Sold) Bucket Up – Sunshine State Bottle*

Sunshine State							
1 recipe : 1 bottle							
inventory Need		purchase unit		cost per recipe			
ingredients	unit	per pack	unit	cost per pack	cost per unit	recipe unit	
lemon juice	10 ml	1000	ml	IDR 99.000	IDR 99	IDR	990
sprite	125 ml	1000	ml	IDR 13.900	IDR 14	IDR	1.738
Lime	15 gr	1000	gr	IDR 157.200	IDR 157	IDR	2.358
raspberries	3 gr	200	gr	IDR 27.500	IDR 138	IDR	413
packaging	1 pcs	10000	pcs	IDR 21.200.000	IDR 2.120	IDR	2.120
stiker	1 pcs	10000	pcs	IDR 700.000	IDR 70	IDR	70
total						IDR	7.688
miscellaneous cost						IDR	1.538
food cost percentage							24%
harga jual produk						IDR	39.000



*Lampiran 30. HPP (Cost of Goods Sold) Bucket Up – Strawberry Breeze Bottle*

Strawberry Breeze										
1 recipe : 1 bottle										
inventory Need			purchase unit		cost per recipe					
ingredients	unit		per pack	unit	cost per pack		cost per unit		recipe unit	
lemon juice	10	ml	1000	ml	IDR	99.000	IDR	99	IDR	1.980
sprite	125	ml	1000	ml	IDR	13.900	IDR	14	IDR	3.475
Lime	5	gr	1000	gr	IDR	157.200	IDR	157	IDR	1.572
Strawberry	10	gr	1000	gr	IDR	155.000	IDR	155	IDR	3.100
packaging	1	pcs	10000	pcs	IDR	21.200.000	IDR	1.890	IDR	1.890
stiker	1	pcs	10000	pcs	IDR	700.000	IDR	70	IDR	70
total									IDR	12.087
miscellaneous cost									IDR	2.417
food cost percetage										21%
harga jual produk									IDR	42.000



*Lampiran 31. HPP (Cost of Goods Sold) Bucket Up – Pineapple Dream Bottle*

Pineapple Dream							
1 recipe : 1 bottle							
inventory Need		purchase unit		cost per recipe			
ingredients	unit	per pack	unit	cost per pack	cost per unit	recipe unit	
lemon juice	5 ml	1000	ml	IDR 99.000	IDR 99	IDR	495
sprite	125 ml	1000	ml	IDR 13.900	IDR 14	IDR	1.738
Pineapple	15 gr	1000	gr	IDR 157.200	IDR 157	IDR	2.358
packaging	1 pcs	10000	pcs	IDR 21.200.000	IDR 2.120	IDR	2.120
stiker	1 pcs	10000	pcs	IDR 700.000	IDR 70	IDR	70
total						IDR	6.781
miscellaneous cost						IDR	1.356
food cost percetage							23%
harga jual produk						IDR	36.000





Lampiran 32. Investasi yang dibutuhkan

<b>CAPITAL EXPENDITURE (CAPEX) PROJECTION</b>				
<b>ITEM</b>	<b>Unit</b>	<b>Price/unit</b>	<b>TOTAL</b>	
Contoh Peralatan/Aset:				
<b>Decoration &amp; Interior</b>	1	IDR 50.000.000	IDR	50.000.000
<b>Pourers</b>	10	IDR 5.950	IDR	59.500
<b>Stainer</b>	2	IDR 23.000	IDR	46.000
<b>Fine Mesh Strainer</b>	2	IDR 51.000	IDR	102.000
<b>Ice Scoop</b>	2	IDR 12.000	IDR	24.000
<b>Muddler</b>	2	IDR 35.000	IDR	70.000
<b>Mixing Spoon</b>	2	IDR 5.800	IDR	11.600
<b>Jigger</b>	2	IDR 8.650	IDR	17.300
<b>Ice Pick</b>	2	IDR 30.000	IDR	60.000
<b>Funnel</b>	2	IDR 19.000	IDR	38.000
<b>Cutting Board</b>	2	IDR 19.800	IDR	39.600
<b>Paring Knife</b>	2	IDR 80.000	IDR	160.000
<b>Can Opener</b>	2	IDR 35.000	IDR	70.000
<b>Shaker</b>	2	IDR 90.000	IDR	180.000
<b>Timbangan</b>	2	IDR 250.000	IDR	500.000
<b>TOTAL CAPEX INVESTMENT</b>		<b>IDR 50.665.200</b>	<b>IDR</b>	<b>51.378.000</b>
<b>WORKING CAPITAL PROJECTION</b>			<b>IDR</b>	<b>120.113.106</b>
<b>TOTAL INVESTMENT NEEDED</b>			<b>IDR</b>	<b>562.491.106</b>

Lampiran 33. Proyeksi Biaya Pengeluaran dan Pemasaran

SALARY	2022		2023		2024		TOTAL
Finance and Accounting	IDR	40.000.000	IDR	44.000.000	IDR	48.400.000	IDR 132.400.000
Sales and Development Team	IDR	45.000.000	IDR	49.500.000	IDR	54.450.000	IDR 148.950.000
Digital Marketing and PR Team	IDR	51.000.000	IDR	56.100.000	IDR	61.710.000	IDR 168.810.000
Graphic designer	IDR	35.000.000	IDR	38.500.000	IDR	42.350.000	IDR 115.850.000
Operation Teams	IDR	66.000.000	IDR	105.600.000	IDR	182.160.000	IDR 353.760.000
<b>TOTAL</b>	<b>IDR</b>	<b>237.000.000</b>	<b>IDR</b>	<b>293.700.000</b>	<b>IDR</b>	<b>389.070.000</b>	<b>IDR 919.770.000</b>
EXPENSE POSTS	2022		2023		2024		TOTAL
Salary	IDR	237.000.000	IDR	293.700.000	IDR	389.070.000	IDR 919.770.000
Electricity	IDR	18.000.000	IDR	18.900.000	IDR	19.845.000	IDR 56.745.000
Water	IDR	9.000.000	IDR	9.450.000	IDR	9.922.500	IDR 28.372.500
Rent	IDR	40.000.000	IDR	40.000.000	IDR	40.000.000	IDR 120.000.000
Beverage License	IDR	2.000.000	IDR	2.000.000	IDR	2.000.000	IDR 6.000.000
<b>Total Operating Expense</b>	<b>IDR</b>	<b>306.000.000</b>	<b>IDR</b>	<b>364.050.000</b>	<b>IDR</b>	<b>460.837.500</b>	<b>IDR 1.130.887.500</b>
<b>MARKETING EXPENSE</b>							
- PR Package	IDR	35.000.000	IDR	13.213.660	IDR	27.892.024	IDR 76.105.684
- Endorsment Visit	IDR	50.000.000	IDR	8.809.107	IDR	18.594.683	IDR 77.403.790
<b>Total Marketing Expense</b>	<b>IDR</b>	<b>85.000.000</b>	<b>IDR</b>	<b>44.045.534</b>	<b>IDR</b>	<b>92.973.413</b>	<b>IDR 77.403.790</b>
<b>TOTAL COST/EXPENSE</b>	<b>IDR</b>	<b>391.000.000</b>	<b>IDR</b>	<b>408.095.534</b>	<b>IDR</b>	<b>553.810.913</b>	<b>IDR 1.208.291.290</b>

Lampiran 34. Proyeksi Rugi atau Laba

<b>INCOME STATEMENT PROJECTION (atau PROFIT/LOSS PROFORMA)</b>							
	<b>2022</b>		<b>2023</b>		<b>2024</b>		<b>TOTAL</b>
<b>Sales / Revenue</b>	IDR	413.750.000	IDR	853.162.500	IDR	1.626.325.000	IDR 2.893.237.500
<b>COGS</b>	IDR	120.113.106	IDR	233.339.744	IDR	497.000.228	IDR 850.453.077
<b>Gross Profit</b>	IDR	293.636.894	IDR	619.822.756	IDR	1.129.324.772	IDR 2.042.784.423
<b>Operating Expense</b>	IDR	306.000.000	IDR	364.050.000	IDR	460.837.500	IDR 1.130.887.500
<b>Marketing Expense</b>	IDR	85.000.000	IDR	44.045.534	IDR	92.973.413	IDR 222.018.948
<b>Total Expense</b>	IDR	391.000.000	IDR	408.095.534	IDR	553.810.913	IDR 1.352.906.448
<b>NET INCOME (PROFIT/LOSS)</b>	<b>IDR</b>	<b>(97.363.106)</b>	<b>IDR</b>	<b>211.727.222</b>	<b>IDR</b>	<b>575.513.859</b>	<b>IDR 689.877.975</b>

Lampiran 35. Proyeksi Arus Kas

<b>CASH FLOW</b>					
	<b>2022</b>		<b>2023</b>		<b>2024</b>
<b>Capital Investment</b>	IDR	400.000.000			
<b>Investment Needed</b>	IDR	562.491.106			
<b>Cash Increase</b>	IDR	293.636.894	IDR	619.822.756	IDR 1.129.324.772
<b>Cash Decrease</b>	-		IDR	408.095.534	IDR 553.810.913
<b>Closing Cash Balance</b>	<b>IDR</b>	<b>131.145.789</b>	<b>IDR</b>	<b>342.873.011</b>	<b>IDR 918.386.870</b>

Lampiran 36. ROI

<b>ROI =</b>	IDR	918.386.870	-	IDR	562.491.106	
			IDR	562.491.106		x 100%
<b>=</b>		63,27				

