

ABSTRACT

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Title : *Production Process Lampung Coffee The Case of El's Coffee in Bandar Lampung*

This study aims to introduce the manufacturing process and provide information related to the quality of Lampung Coffee to the public. This study focuses on the process of making Lampung coffee, Lampung coffee which is observed is Lampung coffee from El's Coffee in Bandar Lampung City. This type of research is a capstone project storytelling, the data collection method is carried out by surveys, interviews and observations. Surveys was conducted using questionnaires. The data is displayed in the form of video storytelling with technique voice over. The process of making video storytelling is done by shooting with predetermined scripts and scenarios, synchronizing stories and data with shoots, and editing. The result of this study is a description of the process of making Lampung coffee at El's Coffee. This research can be useful in the field of tourism and science in Bandar Lampung City and in the business field for El's Coffee to increase the attractiveness of visitors. This research is also beneficial for the economy of Bandar Lampung City if it is managed as a tourism place for Lampung coffee processing.

Key Word : Bandar Lampung, El's Coffee, Lampung Coffee, Process.