

ABSTRACT

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Study Program : *Hotel Business Program*
Title : Multi Bintang Dan Proses Pembuatan Bir Heineken

PT. Multi Bintang is a company beer that is famous since long time ago , this company exist in Indonesia in the year of 1931 and it's located at Medan city. This company use N.V Nederlandsch - Indische Bierbrouwerijen as its name. The beer that produced by this company contained 0-5% alcohol, it is a lager beer with citrus and fruity taste . With a passage of time, PT. Multi Bintang has 2 breweries in Indonesia, they are located at Tangerang and East Java. In the case of the brewing process carried out by the company, the bottom yeast method is used which uses yeast that is fermented at the bottom of the tank. This type of beer has a bright yellow or golden color and is fermented at a temperature of 10 to 15 degrees Celsius.

Key Word : Multi Bintang, Process, Beer.