

APPROVAL OF SCIENTIFIC WORK PUBLICATION FOR ACADEMIC PURPOSES

As an academic community member of Universitas Agung Podomoro, I, the undersigned:

Name : Josephine Christie Winata

NIM : 11180015

Study Program : Entrepreneurship

Type of work : Thesis

agree to grant Non-exclusive Royalty Free Right to Agung Podomoro University for my scientific work entitled adult consumer perception of LEGO toy company: brand experience and market analysis along with other accessories (if needed). In addition, Universitas Agung Podomoro has the right to store, transfer media/format, manage in the form of a database, maintain, and publish my final project as long as I continue to include my name as the author/creator and as the owner of Copyright and aims to develop knowledge. knowledge used ethically. I also give permission to the thesis supervisor to be the second author of my scientific work.

This statement I made in truth.

Jakarta, 14 July 2022

Declarer,



Josephine Christie Winata