

## ABSTRACT

*Name* : Fernaldy Putra Wijaya  
*Study Program* : Entrepreneurship  
*Title* : Relationship Analysis of Demography Factors, Entrepreneurial Self-Efficacy, And Locus of Control on Entrepreneurial Intention on Students of Private University in DKI Jakarta

*This study investigated the relationship between demographic factors (gender, age, socio-economic status), entrepreneurial self-efficacy and locus of control towards entrepreneurial intention among the private university students in DKI Jakarta, Indonesia. SPSS are used to test the result of the research. The study uses non-probability sampling method with a total of 341 students are collected using self-administered questionnaire. The research hypotheses in this study proves that entrepreneurial self-efficacy and locus of control significantly correlates towards entrepreneurial intention, while demographic factors have no correlation towards entrepreneurial intention. This research can help individuals, educational institutions and the government know what is related to one's desire to become an entrepreneur.*

**Keywords:** *Demographic Factor, Entrepreneurial Self-Efficacy, Locus of Control, Entrepreneurial Intention.*