

ABTRACT

Name : Joenathan Pascalis, Elsyana Triestanti, Galuh Kirana Wardani
Study Program : *Hotel Business*
Title : *The First 5 Stars hotel in Indonesia (Hotel Indonesia Kempinski Jakarta)*

Hotel Indonesia is the first 5-star hotel in Indonesia and Asia. Starting from Bung Karno, he built a hotel for the 4th Asian Games in Indonesia in 1962 and 59 years have passed. The purpose of this research is to lift back the stories behind Hotel Indonesia which is the first 5-star hotel in Indonesia. As we hope that we can be a part of the one who conserve this building. In this study, researchers used a qualitative method by written storytelling where the data were obtained by interviewing hotel staff who knew the story of Hotel Indonesia, historian, and humanist who is related to Hotel Indonesia. Apart from that, the secondary data is obtained from digital articles, and books. This research can be useful in the field of tourism and hospitality in Indonesia to increase knowledge about the first 5-star hotel in Indonesia.

Keyword: Hotel Indonesia, The first 5 star hotel, History.