

## DAFTAR PUSTAKA

- Andriani, D. (2013). *Kaya Ragam Dan Unik, Mengapa Kuliner Indonesia Tak Mendunia?* Bisnis.com.  
<https://traveling.bisnis.com/read/20130820/223/157818/kaya-ragam-dan-unik-mengapa-kuliner-Indonesia-tak-mendunia>
- Barthes, R. (2018). Toward a Psychosociology of contemporary food consumption\*. *Food and Culture*, 13-20.  
<https://doi.org/10.4324/9781315680347-2>
- Basile, S. (2019). *Food: Bringing friends, family and cultures together*. A Healthier Michigan. <https://www.ahealthiermichigan.org/2018/08/13/food-bringing-friends-family-and-cultures-together/>
- Baskoro, D. (2014). *Kuliner Indonesia Masih Kurang Populer Di Dunia*.  
<https://lifestyle.okezone.com/>.  
<https://lifestyle.okezone.com/read/2014/10/08/298/1049923/kuliner-Indonesia-masih-kurang-populer-di-dunia>
- Chapple-Sokol, S. (2013). Culinary diplomacy: Breaking bread to win hearts and minds. *The Hague Journal of Diplomacy*, 8(2), 161-183.  
<https://doi.org/10.1163/1871191x-12341244>
- Cheung, T. (2017). *Your pick: World's 50 best foods*. CNN.  
<https://edition.cnn.com/travel/article/world-best-foods-readers-choice/index.html>
- Djumala, D. (2020, August 14). *Gastrodiplomacy and cultural diplomacy*. The Jakarta Post.

<https://www.thejakartapost.com/academia/2020/08/14/gastrodiplomacy-and-cultural-diplomacy.html>

Economist. (2022, September 1). Indonesian *food is delicious but little-known*.

The Economist.

[https://www.economist.com/culture/2022/09/01/Indonesian-food-is-delicious-but-little-known?utm\\_campaign=later-linkinbio-theeconomist&utm\\_content=later-29370967&utm\\_medium=social&utm\\_source=linkin.bio](https://www.economist.com/culture/2022/09/01/Indonesian-food-is-delicious-but-little-known?utm_campaign=later-linkinbio-theeconomist&utm_content=later-29370967&utm_medium=social&utm_source=linkin.bio)

Effendi, T. D. (n.d.). STRATEGI PELIBATAN DIASPORA INDONESIA DALAM DIPLOMASI PUBLIK. *Jurnal Studi Diplomasi dan Keamanan*, 14(1), 19.

<http://www.jurnal.upnyk.ac.id/index.php/jsdk/article/view/5306/4440>

Fajri, D. L. (2022, February 21). *Mengenal Jumlah pulau Di Indonesia Tahun 2021*. Berita Terkini Ekonomi dan Bisnis Indonesia - Katadata.co.id.

<https://katadata.co.id/safrezi/berita/621315ffe0ff0/mengenal-jumlah-pulau-di-Indonesia-tahun-2021>

Femina Indonesia. (2021, May 23). Indonesia *spice up the world Manuver Baru*

*Pemerintah Mempromosikan Kuliner Indonesia*. femina.co.id.

<https://www.femina.co.id/food-trend/Indonesia-spice-up-the-world-manuver-baru-pemerintah-mempromosikan-kuliner-Indonesia>

Gunadha, R. (2021, August 25). *Industri Kuliner, Sandiaga UNO: Indonesia spice up the world*. suara.com.

<https://www.suara.com/news/2021/08/25/191124/industri-kuliner-sandiaga-uno-Indonesia-spice-up-the-world>

Indonesia Baik. (2021). *Jumlah pulau Di Indonesia Capai 17.000!*

[https://Indonesiabaik.id/infografis/jumlah-pulau-di-Indonesia-capai-17000#:~:text=Indonesiabaik.id%20%2D%20Pemerintah%20mencatat%20jumlah,Names%20\(UNGEEN\)%20tahun%202022](https://Indonesiabaik.id/infografis/jumlah-pulau-di-Indonesia-capai-17000#:~:text=Indonesiabaik.id%20%2D%20Pemerintah%20mencatat%20jumlah,Names%20(UNGEEN)%20tahun%202022)

KBRI London. (2020, July 15). *Kedutaan Besar Republik Indonesia Di London, Merangkap Irlandia Dan IMO Kerajaan Inggris*. Kementerian Luar Negeri Republik Indonesia.

<https://kemlu.go.id/london/id/news/7663/diaspora-di-inggris-ingin-kuliner-nusantara-jadi-soft-power-diplomacy#>

Kemenparekraf / Baparekraf RI. (2021). *Indonesia Spice Up The World: Kenalkan Rempah Nusantara ke Mancanegara*.

<https://www.kemenparekraf.go.id/hasil-pencarian/Indonesia-spice-up-the-world-kenalkan-rempah-nusantara-ke-mancanegara>

Kusmiyati. (2014, June 24). *Alasan Kuliner Indonesia Kurang Dikenal Dunia*.

Dream.co.id. <https://www.dream.co.id/culinary/ini-alasan-kuliner-Indonesia-kurang-terkenal-di-dunia-1406241.html>

Lipscomb, A. (2019, March). *Culinary relations: Gastrodiploamacy in Thailand, South Korea, and Taiwan*. The Yale Review of International Studies.

<https://yris.yira.org/essays/3080>

MasterClass. (2020, April 10). *A guide to the 5 levels of Maslow's hierarchy of needs*. [https://www.masterclass.com/articles/a-guide-to-the-5-levels-of-](https://www.masterclass.com/articles/a-guide-to-the-5-levels-of-maslows-hierarchy-of-needs)

[maslows-hierarchy-of-needs](https://www.masterclass.com/articles/a-guide-to-the-5-levels-of-maslows-hierarchy-of-needs)

Octian, A. W. (2022, September 14). *7 Contoh Makanan Pokok Sumber Energi Masyarakat Indonesia*. 7 Contoh Makanan Pokok Sumber Energi

- Masyarakat Indonesia. <https://mitra.bukalapak.com/artikel/contoh-makanan-pokok-116356>
- Parasecoli, F. (2022, August 20). *How countries use food to win friends and influence people*. Foreign Policy. <https://foreignpolicy.com/2022/08/20/food-diplomacy-countries-identity-culture-marketing-gastrodiplomacy-gastronativism/>
- Perry, M. S. (2017). Feasting on culture and identity: Food functions in a multicultural and transcultural Malaysia. *3L The Southeast Asian Journal of English Language Studies*, 23(4), 184-199. <https://doi.org/10.17576/3L-2017-2304-14>
- Poerwanto, E. (2019, September 7). *Kuliner Indonesia Sulit Bersaing di Luar Negeri, Kenapa?* bisniswisata.co.id. <https://bisniswisata.co.id/kuliner-Indonesia-sulit-bersaing-di-luar-negeri-kenapa/>
- Rachman, F. F. (2022, March 26). *Jajanan Lokal RI Bisa Tembus Pasar Ekspor, Caranya?* detikfinance. <https://finance.detik.com/berita-ekonomi-bisnis/d-6002282/jajanan-lokal-ri-bisa-tembus-pasar-ekspor-caranya>
- Reddy, G., & Van Dam, R. M. (2020). Food, culture, and identity in multicultural societies: Insights from Singapore. *Appetite*, 149, 104633. <https://doi.org/10.1016/j.appet.2020.104633>
- Rockower, P. S. (2012). Recipes for gastrodiplomacy. *Place Branding and Public Diplomacy*, 8(3), 235-246. <https://doi.org/10.1057/pb.2012.17>
- S, M. H. (2019, March 3). *Mempopulerkan cita rasa kuliner Indonesia Di luar negeri*. Antara News.

<https://www.antaraneews.com/berita/804888/mempopulerkan-cita-rasa-kuliner-Indonesia-di-luar-negeri>

Setyowati, D. (2018, September 19). *Alasan Kuliner Indonesia Kurang Populer Di Luar Negeri*. Berita Terkini Ekonomi dan Bisnis Indonesia - Katadata.co.id.

<https://katadata.co.id/pingitaria/berita/5e9a55d490beb/alasan-kuliner-Indonesia-kurang-populer-di-luar-negeri>

Sibal, V. (2020, September 9). *Food: Identity of culture and religion*, *ResearchGate*. WATHI – Think Tank citoyen de l'Afrique de l'Ouest.  
<https://www.wathi.org/food-identity-of-culture-and-religion-researchgate/#:~:text=People%20also%20connect%20to%20their,influence%20food%20like%20and%20dislikes>

TOI.News. (2022, September 1). *Indonesian food is delicious but little-known*.  
<https://www.toi.news/food/Indonesian-food-is-delicious-but-little-known/>

Wijaya, A. (2019, July 14). *Ini Cara Kemenpar promosikan kuliner Indonesia Di luar negeri*. Antara News. <https://www.antaraneews.com/berita/955180/ini-cara-kemenpar-promosikan-kuliner-Indonesia-di-luar-negeri>

Zhang, X. (2020). The influences of brand awareness on consumers' cognitive process: An event-related potentials study. *Frontiers in Neuroscience*, 14.  
<https://doi.org/10.3389/fnins.2020.00549>

Moleong, L. J. (2017). *Metodologi penelitian kualitatif* (36th ed.). PT. Remaja Rosdakarya.

Khairunnisa, S. N. (2020, September 23). *Kuliner Indonesia Menyebar Di Dunia, Bagaimana Peran diaspora Indonesia?* KOMPAS.com.

<https://www.kompas.com/food/read/2020/09/23/121200975/kuliner-indonesia-menyebar-di-dunia-bagaimana-peran-diaspora-indonesia?page=all>

Kompas Cyber Media. (2011). *Makanan Bisa Menjadi Identitas Bangsa*.

KOMPAS.com.

<https://lifestyle.kompas.com/read/2011/10/27/18514492/~Beranda~Gaya%20Hidup>

Lestari, L. A., Lestari, P. M., & Utami, F. A. (2018). *Kandungan Zat Gizi Makanan Khas Yogyakarta*. UGM PRESS.

Suhandi, S., Hanafiah, H., & Harsono, P. (2020). Strategi pemasaran makanan tradisional keripik talas beneng khas kabupaten pandeglang. *JURISMA : Jurnal Riset Bisnis & Manajemen*, 10(2), 143-152.

<https://doi.org/10.34010/jurisma.v10i2.2875a>

Upaya diaspora Indonesia Di Amerika Serikat Dalam Meningkatkan brand Awardness Melalui food festival. (2019). *Jurnal Mandala Jurnal Ilmu Hubungan Internasional*, 205-221.

<https://doi.org/10.33822/mjihi.v2i2.1329>

Yen, D. A., Cappellini, B., Wang, C. L., & Nguyen, B. (2018). Food consumption when travelling abroad: Young Chinese sojourners' food consumption in the UK. *Appetite*, 121, 198-206.

<https://doi.org/10.1016/j.appet.2017.11.097>

Dewi, T. (2011). Kearifan Lokal Makanan Tradisional: Rekonstruksi Naskah Jawa dan Fungsinya dalam Masyarakat. *Manuskripta*, 1(1), 161-182.  
doi:10.33656/manuskripta.v1i1.