

## CHAPTER V

### CONCLUSION AND SUGGESTION

#### 5.1 Conclusion

In conclusion, Swinter is a company that consistently aspires to succeed in the ice cream industry. Even with many similar businesses, we believe that our company may compete successfully. In addition, Swinter put a lot of work into the survey in terms of its financial projection and business formation plans. In connection with that, we strive to give our product in accordance with the demands and wants of our consumers. We have every confidence that our business endeavor will produce and establish an extremely satisfactory investment return each and every year.

To guarantee that the company is well-known to the clients, our firm will continue to focus on business tactics, particularly in terms of marketing. We aspire to be able to develop a solid, devoted consumer base every year.