CHAPTER III

FIELD OBSERVATION SCENARIO

3.1 Storyline Scenario and Message

This storytelling video project will be made in a story telling documentary style - that involves both narrative and interviews. Storyline will be focused on the beauty of Pahawang Island, showing the ecotourism implemented by Andreas Resort, and also ecotourism activities around Pahawang Island for the impact toward the natural environment and local community. However, the direction of the story line will be determined based on the responses from the interview's session. Hence, there is also a scenarion to be used as a guideline during the project.

The first scene will be started at the Small Pahawang scenery along with the locals' daily activities. In the 2nd scene, the authors will be shown both as tourists and interviewers. There will be a conversation between them and the fishermen. Scene 3 to 9 will be pointing at the life of Andreas Resort, the views, underwater scenery, ang the ecotourism cire which is planned to be validated by both parties' perspectives. Subsequently, scene 10 will contain the message from locals to public, proclaiming their desire to keep Pahawang pristine as it is their only source of livelihood

3.2 Field Observation Plan

The field observation will be carried out in two places, the main of Pahawang Island and in Andreas Resort. The first observation will take place on September 2nd - 3rd 2022 in Pahawang Island. Including Pahawang Besar and also Pahawang Kecil. This observation aims to gather information about local activities. During the observation the authors and creative team will stay in a local homestay on Great Pahawang and explore the main part of Pahawang. The authors will also interact with the local community and do interviews with the locals such as fishermen and other parties to gather information.

The second observation will be held from 4 th to 5th November 2022 in Andreas Resort. The authors and creative team will stay in the resort in order to obtain the best view of Pahawang Island while also gathering the information of ecotourism activities implemented by Andreas Resort by doing an interview with Andreas Resort's general manager as their representative.

3.3. Field Observation Rundown

The rundown of field observations will be carried out according to the plan below.

Date & Time	Activity	
2 November 2022	Exploring Pahawang Island early in the morning	
10.00	Arrived at Pahawang Island	
11.00-18.00	Film the footage of whole Pahawang Kecil, a little for Pahawang Besar	
3 November 2022	Film footag <mark>e video a</mark> nd scenery shots of Pahawang Besar	
08.00-13.00	Explore and filming the local daily life and culture	
15.00-16.00 19.00-20.00	Interview th <mark>e locals</mark> Filming the <mark>night ocean</mark>	
4 November 2022 13.30 15.00- 16.00 17.30-18.30	Eco Tourism Agenda Film footage around Andreas Resort Interview with GM of Andreas Resort Sunset filming	
5 November 2022 05.00-06.00 08.00	Filming additional footage and shots for extras Sunrise Filming Additional Footage	

Table 3.3. Field Observation Rundown

3.4. Data Collection

In view of the fact that the observation will be done in a qualitative method, below are the guidelines matrix to help the authors do the interview accordingly.

Respondent	Data		
Andreas Resort Representatives: 1) General Manager	 Ecotourism in Pahawang Island around Andreas Resort Activities to support the ecotourism 		
2) Housekeeping Department	• How the ecotourism applied in Andreas Resort affects the operations and customer's satisfaction		
Local 1 Local 2	 Their daily activities to support the ecosystem stay pristine Ecotourism benefit for local community Their point of view about mass tourism 		

 Table 3.4. Data Collection

3.5. Data Selection Analysis

The data collection will be gathered according to the script and composed qualitatively. Afterwards, the obtained data will be put in order and systematized tobe a whole storyline as planned. The data that is not included in the video will be used as back up to validate the project's accuracy.

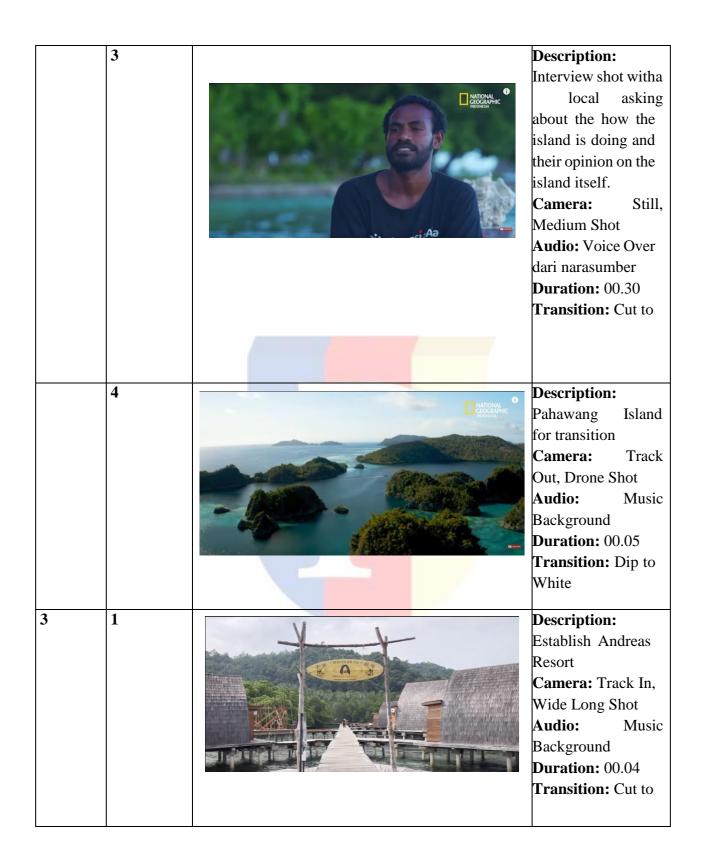
3.6 Script and Storyboard Creation

Below is the scenario plan of storyboard collection data collection that will be implemented accordingly after the footage collections are gathered.

SCENE	SEQUEN CE	VISUAL	SCRIPT
1 Opening Shot	1		Description: Opening shot from Pahawang Island along with the island introduction by local Camera: Drone Shot Audio: Voice Over, VFX (Suara angin, burung dan laut) Duration: 00.10 Transition: Cut to
	2		Description: Fishermen doing their job around the beach. Camera: Still, Medium Shot Audio: Voice Over, VFX (The sound of nets) Duration: 00.05 Transition: Cut to

 Table 3.6. Script and Storyboard Creation

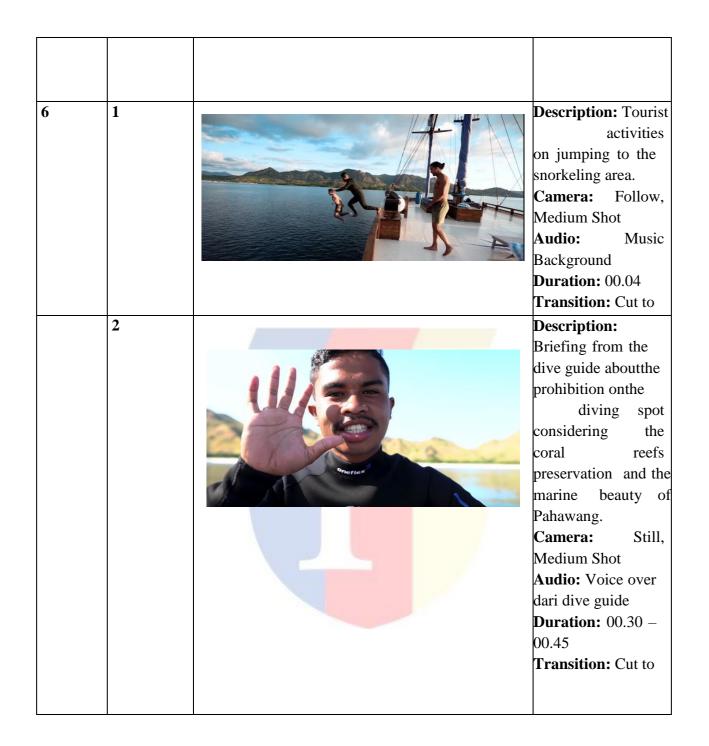


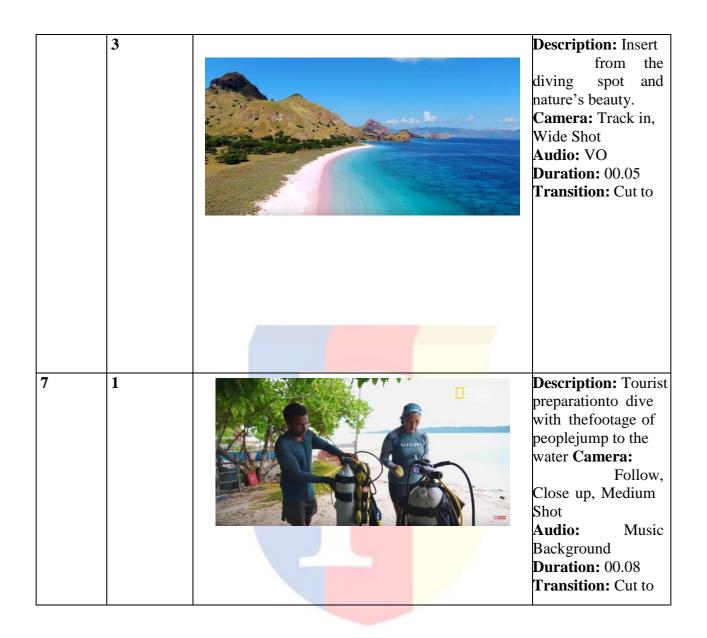


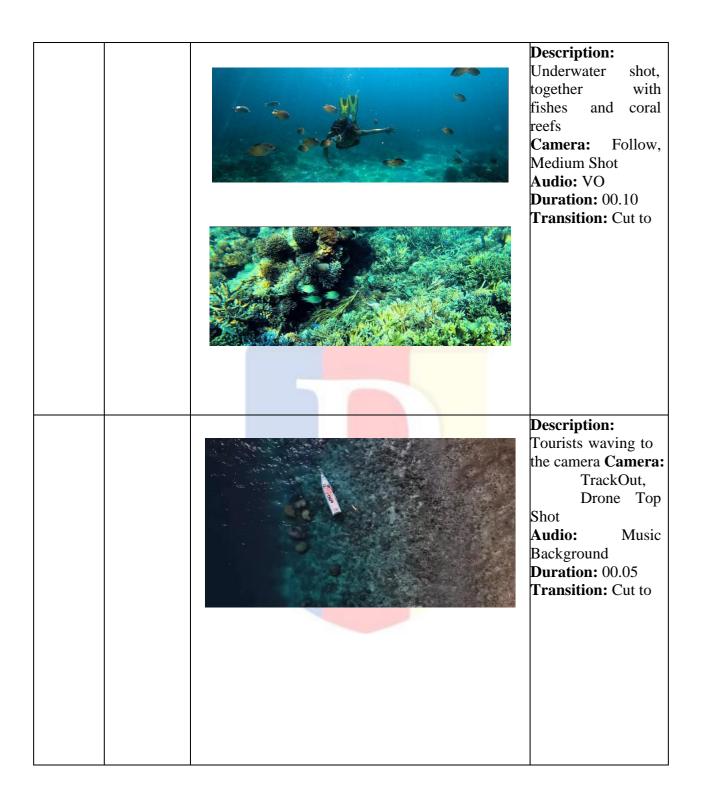
2	WIBLES ALE	Description: Andreas Resort's Board Camera: Still, Medium Shot Audio: Music Duration: 00.03 Transition: Cut to
3		Description: Villas in AndreasResort, The scenery around. Camera: Follow, Wide Shot Audio: Music Background Duration: 00.04 Transition: Cut to
4		Description:TimelapseofAndreasResort'sviewCamera:Still,Wide ShotMusicAudio:MusicBackgroundDuration:00.05Transition:Dip toBlack

4	1	Description:
		The view from Andreas Resort's villa facing theocean Camera: Track In, Wide Shot Audio: Voice Over Duration: 00.10 Transition: Cut to
	2	Description: Interview with the GM of Andreas Resort. Camera: Still, Medium Shot Audio: Voice Over Duration: 01.30 Transition: Cut to
	3	Description:TheconditionofAndreasResort'svillasCamera:Camera:Follow,Wide ShotAudio: Voice OverDuration:00.30Transition:Cut to
	4	Description: Drone shot on topof Andreas Resort showing the business area . Camera: Tracking Shot, Wide Shot Audio: Voice Over Duration: 00.10 Transition: Cross Dissolve

		1
5	1	Description: Drone shot on the snorkeling area and the beauty. Camera: Tilt up, Wide Shot Audio: Music Background Duration: 00.10 Transition: Cut to
	2	Description: The view of locals and tourist enjoying the snorkeling area. Camera: Follow, Medium Long Shot Audio: Music Background, Ambience Duration: 00.10 Transition: Cut to
	3	Description: Island shot upside the snorkeling spot. Camera: Track out, Top Shot Audio: Music Background Duration: 00.08 Transition: Cut to



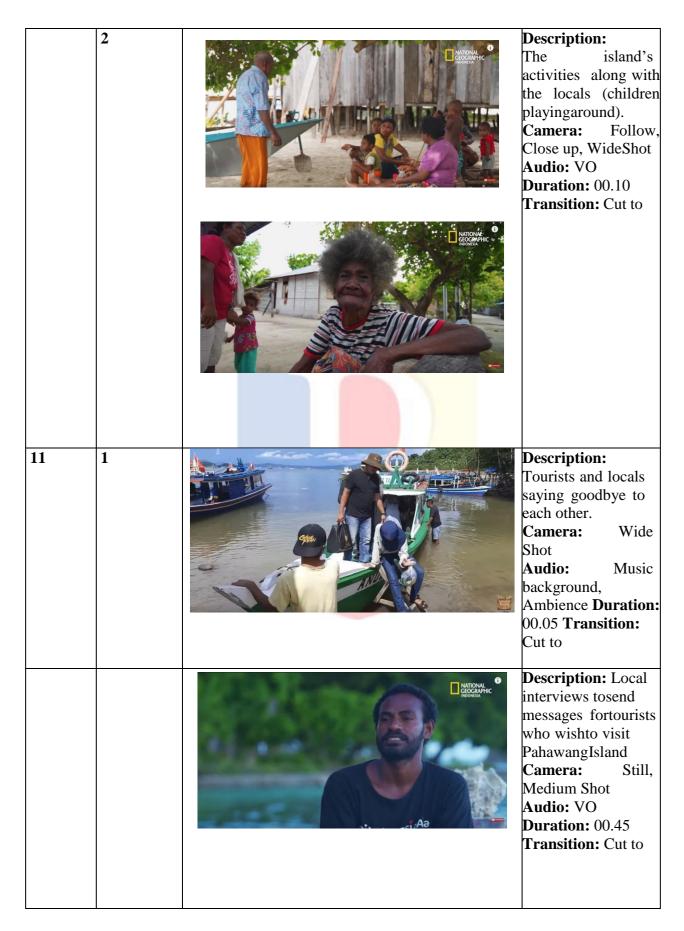




8	1		Description: Timelapse from the evening to night at Andreas Resort Camera: Still, Wide Shot Audio: Music Background Duration: 00.05
	2	DEsperienceMoreTogether	Transition: Dip to Black Description: Shots from Andreas Resort's habitationto the ocean Camera: Track in,Wide Shot Audio: VO Duration: 00.04 Transition: Cut to
	3		Description: Interview with the GM of Andreas Resort.
		A ctrAd	Camera: Still, Medium Shot Audio: VO Duration: 01.00 Transition: Cut to

	4	Description: Insert shot from the Pahawang and Andreas Resort's Activities Camera: Pan Follow, Close up & Medium shot Audio: VO Duration: 00.15 Transition: Cut to
	5	Description: Pahawang Island and Andreas Resort from afar. Camera: Track Out, Wide Shot Audio: VO Duration: 00.10 Transition: Cut to
9	1	Description: Preparation of going back homefrom Andreas Resort with tourists and locals. Camera: Still, Medium Shot Audio: Music Background Duration: 00.10 Transition: Cut to

	2	Description: Andreas Resort's view from the entrance gate. Camera: Track out, Wide Shot Audio: Ambience Duration: 00.07 Transition: Cut to
10	1	Description: Local's opinion about Pahawang through interviews. Camera: Still, Medium Shot Audio: VO Duration: 00.30 Transition: Cut to





3.7. Filming

Filming will be done according to the arranged storyboard by using professional tools below along with the creative team.

a)	Camera	: SONY A7 Mark iii
b)	Lens	: Sony 24-105mm F4
		Carl Zeiss Planar 50mm F1.4
		Sony FE 28mm F2
c)	Drone	: DJI Mavic Air 2

d) Audio	: Mic Rode Shotgun
	Rode Go Wireless Mark ii
e) Underwater	: Go Pro Hero 7

3.8 Storyline and Filming Result Synchronization

As mentioned in 3.1. Storyline Scenario, the authors understand that the direction of the story will be determined based on the responses of the interviews. Thus, any alterations in the filming result will be synced to suit the project's purposes. Below is the synchronization checklist table.

Scene	Acti <mark>vty</mark>	Descri ption	(√/Ⅹ)
1	Introduction	View of Pahawang Island	\checkmark
2	Daily Activity	Tourists start their ecotourism journey on Pahawang Island	\checkmark
8, 10	Ecotourism Activiti <mark>es</mark>	Interview with Locals	\checkmark
		Local Activities	\checkmark
		Tourist Attractions	\checkmark
3-9	Conservation Activities	Interview with Resort's Representative	\checkmark
		Conservations areas	\checkmark
		Andreas Resorts scenery	\checkmark
11	Conclusion	Conclude the ecotourism experience	\checkmark

 Table 3.8. Storyline and Filming Synchronization

3.9 Editing

To bring the best of video's quality, the editing process will utilize Adobe Premiere Pro CC 2021 Software as cutting tools, Pro Tools as audio mixer, and Davinci Resolve for color grading.

