

CHAPTER IV

DESCRIPTION RESULTS

4.1 Scene Result Description

Scene 1 : Introduction

The opening scene is showing a footage of the landscape Pahawang Island. With the music and transitional scene to start the story of how Pahawang Island ecotourism was born.

Scene 2 : Source of Income of Pahawang Island Residents

The scene shows an interview with Pak Hatta, a local. He explains that the locals' main source divided in several sectors specifically fishermen, fish cultivation, agriculture, and the most are by taking the benefit from tourism sector. The scene displays some footage of the tourists visiting the local's fish cultivation, farm, and tourist trips in Pahawang Island. In tourism sector.

Scene 3 : Pahawang Island Locations

The scene shows an interview with Pak Ahmad , village chief. Gathering facts, data, and information to keep Pahawang Island protected. He explains about the details of Pahawang Island including area size, dividing area of Pahawang Island which is Big Pahawang and Little Pahawang, Pahawang maps, object uniqueness, and selling point from this island

Scene 4 : Pahawang Island Details

Across the voice over, the scene presenting Pahawang island that has a charm of marine tourism and underwater beauty. Also the coastal area of Pahawang Island which is still protected with mangrove forests makes the marine ecology on

Pahawang Island excellently preserved. This scene also captures the footage of the detail landscape of Pahawang Island.

Scene 5 : Ecotourism Interviews with Locals Government

The scene shows an interview with Pak Ahmad , village chief. This scene is explaining how the ecotourism in Pahawang Island was born. He also explains about the ecotourism in Pahawang Island such coral reefs transplantation and travel awareness group. As he explains, the scene displays some footage of the Panoramic view from the beauty of Pahawang Island and result coral reefs transplantation.

Scene 6 : Form of Ecotourism by local communities

Through a short interview with Mas Bastian, he explains about the underwater beauty that might be destroyed by uneducated tourist. He also explained how the tour guide treats to preserve the corals, also explaining snorkeling regulations in order to maintain the environment stay genuine. Through the interview, the scene also showing the underwater beauty of Pahawang Island.

Scene 7 : Ecotourism Interviews with Locals Government

The scene refers back to Pak Ahmad. In this scene he explained about how Pahawang Island successfully nominated in ADWI (Anugerah Desa Wisata Indonesia) 2022. He also explains about the future plan for ecotourism in Pahawang Island such as village regulation and locals socialization. As he explains, the scene displays some footage of the Panoramic view from the beauty of Pahawang Island, underwater beauty, and result coral reefs transplantation.

Scene 8 : Business developer around Pahawang Island that implement an ecotourism

The scene is a transitional scene from Pahawang Island to Andreas Resort. This scene exposes that there is a business developer that implement ecotourism around Pahawang Island, in order to support the government's plan.

Scene 9 : Andreas Resort

The scene starts an interviews with Pak Ketut, Andreas Resort's General Manager. Pak Wahyu, Head Operational who has been running Andreas Resort from the beginning. They explain about the origin of Andreas Resort, environment and the selling point from this resort which is over water villa as a "Hidden Gem" and "Maldives in Lampung". This scene also display the footage of resort details, resort infrastructure, and the over water villa view from the top.

Scene 10 : Ecotourism in Andreas Resort

The scene starts explaining what is the ecotourism form that implemented by Andreas Resort and the result of ecotourism form that implemented by them. They also explains how to maintain the environment sustainability. This scene also display the Mangrove forest, underwater in front of the villa, shallow ocean, and ecology around Andreas Resort.

Scene 11 : Closing

This is a closing scene with a word from the government and business developer that engaging the audience to take a look and have a trip to Pahawang Island. They also reminding the audience to preserve the sea wherever we go.

4.2 Result & Discussion

In order to figure out how Pahawang's locals, government, and business developer to keep their home sustainable. The answer will be refers to the scene 6, scene 7, and also scene 10. Those scenes also will be telling us about the form of

activities by the locals, government, and business developer to support ecotourism around Pahawang Island.

As followed by scene 6, the locals took an action as a part ecotourism activities by simply holding a brief about the snorkelling and other water activities regulations in order to prevent the further damages to the ecosystem. In line with the business entity, scene 10 explained the practices of ecotourism which done by Andreas Resort such as using the Bio tank technology as the part of protecting the water ph. level around the sea. They also do not wipe out the reeds in front of the villa which this will keep the marine ecosystem in front of the villa stay maintained. For example, we will find out a lots of starfish and sea urchins in front of the Andreas Resort villa.

Moreover, the future plan from the government in order to keep their home sustainable will be explained in scene 7. There would be a village regulations and local socialization to keep tourist activities under control in order to prevent the further damages to the ecosystem. Refers to the scene 10, the business developer also fully support the government future plan to create the village regulations.