

## DAFTAR PUSTAKA

- Chrysilla, C. (2019). *Rebranding Maison Weiner Cake Shop melalui Identitas Visual*. Bachelor Thesis thesis, Universitas Multimedia Nusantara]. <https://kc.umn.ac.id/10446/>
- Deny, S. (2014). *Pertumbuhan Omzet Industri Roti di Atas 10%*. Liputan6. <https://www.liputan6.com/bisnis/read/2123566/pertumbuhan-omzet-industri-roti-di-atas-10>
- Desmazery, B. (n.d.). *What is Sourdough?* Good Food. Retrieved November 16, 2022, from <https://www.bbcgoodfood.com/howto/guide/what-sourdough>
- Food Review Indonesia. (2011). *Prospek Cerah Bisnis Bakery*. Food Review Indonesia. <https://www.foodreview.co.id/blog-56474-Prospek-Cerah-Bisnis-Bakery.html>
- Jakarta Post. (2016). *Bread Gains Popularity in Rice State*. Jakarta Post. <https://www.thejakartapost.com/news/2016/06/08/bread-gains-popularity-in-rice-state.html>
- Jamil, A. I. (2015). *Pengaruh Kolonialisme dalam Tradisi Roti dan Kue di Indonesia*. Republika.Co.Id. <https://www.republika.co.id/berita/nvv83p284/pengaruh-kolonialisme-dalam-tradisi-roti-dan-kue-di-indonesia>
- Kantor Komunikasi Publik. (2020). *Fadly Rahman, M.A., "Kita Bisa Belajar Sejarah dari Makanan."* Universitas Padjajaran. <https://www.unpad.ac.id/profil/fadly-rahman-m-a-kita-bisa-belajar-sejarah-dari-makanan/>
- Marples, M. (2021). *This Food has a 6,000-year-old History that Shaped the Basis of What We Eat Today*. CNN. <https://edition.cnn.com/2021/09/14/us/sourdough-bread-history-book-eric-pallant-wellness/index.html>
- Nabihah, R. F. (2018). *Analisis Studi Kelayakan Penambahan Aset pada Usaha Industri Roti UMM Bakery* [Skripsi, Universitas Muhammadiyah Malang]. <https://eprints.umm.ac.id/42704/>
- Nurisman, B. (2021). *Perancangan Promosi Roti Maison Weiner* [Skripsi, Universitas Multimedia Nusantara]. <http://kc.umn.ac.id/15795/>
- Putri, D. N., & Windiana, L. (2019). *Teknologi Frozen dan Sourdough*. Malang: Eprint UMM. <https://eprints.umm.ac.id/83616/>
- Rohman, T. (n.d.). *Maison Weiner Cake Shop, Toko Roti Legendaris Tertua di Jakarta*. Phinemo.Com. Retrieved November 20, 2022, from <https://phinemo.com/maison-weiner-cake-shop-toko-roti-legendaris-tertua>

di-jakarta/

Universitas Ciputra. (2021). *Nikmatnya Roti dari Toko Legendaris*. Universitas Ciputra. <https://www.uc.ac.id/library/nikmatnya-roti-dari-toko-legendaris-kontan-19-juli-2021-hal-24/>

