

ABSTRACT

Name : Shania Rosalia

Study Program : Architecture

Title : Literacy center redesign in South Jakarta with an approach to creative programming to adapt to the behavior of gen Z

Generation Z are very different generations than the others. This significant gap in generations caused the different need of rooms for activities. Generation Z itself these days are not attracted to libraries because they stamp it boring causing the decline in reading interest in Jakarta. Archive Library of South Jakarta has a strategic location where it's next to two schools which have the potential to become an activity center for the kids and could become a landmark in South Jakarta itself. This Research uses qualitative method using interviews and observations and this research hoped to design a building with an approach to creative programming to respond to the personality of generation Z.

Keyword: Library, Literation Center, Generation Z, Creative Programming

